



## LC<sup>3</sup> Information Day brings Recognition to DA

The LC<sup>3</sup> Information Day was jointly organised by the Development Alternatives (DA) Group, EPFL Switzerland, IIT Delhi, IIT Madras, and CIDEM (Cuba), in partnership with the Swiss Agency for Development and Cooperation (SDC - Bern, Switzerland) on 17<sup>th</sup> May 2018 in Zurich, Switzerland. The objective was to share the advantages and information about Limestone Calcined Clay Cement (LC<sup>3</sup>), the 'cement of tomorrow'. The event was attended by 40 representatives from cement companies, clay suppliers and bilateral agencies of various countries. The event was opened by a key note from SDC, Bern, followed by presentations from EPFL, IIT Delhi and IIT Madras on various technical aspects of LC<sup>3</sup>. The World Business Council for Sustainable Development (WBCSD) also presented the new global road map for the cement industry, highlighting the contribution of LC<sup>3</sup> in reducing CO<sub>2</sub> emissions. The DA Group made three presentations, followed by rounds of discussion, engaging global audiences. The first, "LC<sup>3</sup> and Environmental Policies", was given by Vaibhav Rathi (Manager, DA Group), who explained various policies related to LC<sup>3</sup>, and threw light on Life Cycle Analysis of LC<sup>3</sup> and products. In the 'Country Experience' session, Dr. Soumen Maity (Assistant Vice President, DA Group) briefed the participants about the experience and application of LC<sup>3</sup> in India. In another session, Dr. Maity and Fernando Martirena (Director, CIDEM) introduced the participants to the LC<sup>3</sup> Technology Resource Centre (TRC). The Information Day served as a platform for rich deliberation on LC<sup>3</sup> and DA's advances in the field.