

Stakeholder Consultation

on

‘Suhana Safar’

A Skilling Supply Chain Initiative

Exploring and influencing approaches to benefit truck drivers and helpers’ community

3rd August, 2018

2:30 pm - 6:00 pm

Conference Hall, Development Alternatives
B-32, Tara Crescent, Qutub Institutional Area, New Delhi



A Capacity Building Initiative Towards
Skilling Supply Chains



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Background Note

Transport sector is the backbone of the Indian economy and is driven mainly by rail & road. Road transport contributes almost 90 per cent of the countries’ passenger traffic and 65 per cent of the freight traffic. According to Ministry of Road Transport & Highways, 21 per cent of the total accidents were accounted by heavy vehicles including trucks in the year 2017. Transport and logistics sector is one of the most ignored in terms of any form of skill development. Truck drivers form the backbone of the road freight industry and ironically, also comprise the most neglected and untrained set of workers in the logistics sector, thus leading to unsafe roads and increase in road accidents.

These truck drivers and helpers are most affected due to long working hours, poor sanitation, poor food standards and poor pay packets and they with depot staff members and communities around the depots form the target group for this initiative. The skilling supply chains initiative called **‘Suhana Safar’** is designed and developed by Development Alternatives to work towards eliminating some of the most significant challenges faced by the target group. ‘Suhana Safar’ programme funded by The Maersk Group focuses on creating awareness and building capacities of truck drivers and helpers on road safety, water, sanitation, health and hygiene (WASH), alcoholism and HIV etc. It focuses to bring about changes in their everyday lives and subsequently making them more productive as well as efficient in their work.

‘Suhana Safar’ Programme has led to 8,000+ unique beneficiaries being impacted inside and outside the depots and *Dhabas* in Delhi NCR. The programme contributes towards eliminating significant challenges faced by target group and has created impact by enhancing their knowledge on road safety and improvement in WASH behavior, thus contributing to overall sustainable development. The unique features of the programme are as follows:

- The programme is carried through pool of experienced trainers for training delivery and innovative training mechanisms.
- As per the need of the programme, different levels of need based content modules are developed on various themes.
- This programme is implemented with effective and efficient quality control with scope for high scalability.



Development Alternatives (DA) has been at the forefront in influencing policy changes that promote sustainable development and empowerment of the marginalized. Through developing tools and methods for better planning and building capacities of policy makers, planners and practitioners, DA works towards 'practice to policy' connect as a scaling up and mainstreaming strategy. The objective of this consultation is to discuss the learning from 'Suhana Safar' programme and taking a step towards forming future policy actions for the larger benefit of the target group.

The consultation will bring together policy makers, Government officials, civil society organizations, industry associations, businesses, financial institutions and the media to highlight the importance of training and creating awareness amongst supply chain workers on Road safety and WASH. The learning from the 'Suhana Safar' programme will be shared with the key stakeholders to disseminate the learning and work towards plan for policy influence. This will be preceded by a group activity focusing on the strengthening of the initiative and planning for policy influence. For setting the context, a presentation will be made on existing policies, their impact, gaps in policies to address and improve the issues and concerns of the supply chain workers.

The expected outcome of this initiative is to evolve a framework for the integrated role of different stakeholders to strengthen the skilling initiative and build appropriate policy environment that can potentially contribute in the development and empowerment of stakeholders, involved in the transport ecosystem and influencing the policy actions.



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Agenda

Time	Activity
2:30 pm - 3:00 pm	Registration
3:00 pm - 3:10 pm	Welcome Address Vice President, Development Alternatives
3:10 pm - 3:30 pm	Keynote Address <ul style="list-style-type: none">• Manisha Mishra, Programme Director, Development Alternatives• Julian Michael Bevis, Senior Director, South Asia, Maersk Group
3:30 pm - 4:00 pm	‘Suhana Safar’ – Programme Learnings A presentation by Development Alternatives
4:00 pm - 5:30 pm	Group Activity: <ul style="list-style-type: none">• Presentation by Development Alternatives for context setting• Group Activity on strengthening of initiatives and policy influence• Presentation by activity groups
5:30 pm - 5:45 pm	Way forward Manisha Mishra, Programme Director, Development Alternatives
5:45 pm - 6:00 pm	Vote of Thanks Development Alternatives
6:00 pm	High Tea



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