



Micro Enterprise Development Programme at Jhansi (Uttar Pradesh)

Under NABARD supported Micro Enterprise Development Programme (MEDP), a 13-days training was conducted in village Bhadarwara, Block Mauranipur, Jhansi (Uttar Pradesh) from 27th January to 9th February 2019. 30 women of 3 SHGs gained knowledge and skills on manufacturing hand-made paper products. Micro Enterprise Development Programme (MEDP) is about organising short duration, venturing micro-enterprises by matured SHG members. It is a supplemental effort to develop skill and preliminary business acumen of SHG members to enable them to successfully run an enterprise for income generation and livelihood development. The progression of SHG members to take up micro enterprise involves intensive training and hand holding on various aspects including understanding market, potential mapping and ultimately fine-tuning skills and entrepreneurship to manage the enterprise. The key activities conducted under this programme were: (i) Mobilisation of SHG women and identification of trainers (Paper Products) (2) 13 days training sessions with 30 SHG women (iii) Business plan have been made for 2 enterprises. At the end of the training period, 30 women of 3 SHGs got hand-made paper products training for start their group enterprise at Mauranipur- Jhansi. The programme intends to facilitate training and provide support to the identified SHGs for – building their entrepreneurial capacity, provide them the required technical knowhow, and start their own micro enterprises with proper utilisation of financial resources and facilitating these enterprises with potential market linkages.