Sharing Learning at the Work 4 Progress Annual Conference 2020

The Work 4 Progress (W4P) programme of la Caixa Foundation hosted its Annual Conference, virtually from 25-29 May 2020, with greater participation from its networks in Mozambique, Peru and India. Every year the conference is organised to connect country networks, share lessons and evidence. Due to the global impact of COVID-19, the conference was conducted virtually and saw participation from Entreculturas (W4P Peru), Ayuda en Acción (W4P Mozambique), and Development Alternatives (W4P India). The 2020 conference included sessions and workshops on the strategic plan for the following year, lessons from the past one, innovative models for governance, and enterprise development across networks and solutions for entrepreneurship.

W4P India network led by Development Alternatives aims to create decent employment for women and youth in rural communities of Eastern Uttar Pradesh and Madhya Pradesh. The conference enabled the W4P India team to share their learnings from the past year on successful enterprise and financial models, and connect with other network partners to accelerate learnings and impact.

The first session of the five-day workshop started with the three platforms sharing their learnings from the past year, where Kanika Verma, Programme Director, DA shared how the social innovation approach has helped the platform in creating sustained impact with the target communities. In the following sessions, the team talked about some of their successful enterprise and financial models including the Micro Credit Facility, Regional Enterprise Development Coalition Meetings, Women-led e-Rickshaw Enterprises, and Aggregation models for Enterprise Development. On the last day of the
conference, the W4P India team also shared their Learning Framework, which is a complex cross-cutting of different parts of the systems and captures activities and narratives emerging from ground; feeds them into the learning, knowledge and communication system; and finally modifies the operations based on the learnings.
The foundation also re-launched the Work 4 Progress Virtual L@b, which enables the three platforms to share their knowledge and communication products and learn from each other.

In accordance with the 2030 agenda, the Work 4 Progress programme of la Caixa foundation aims to identify challenges and needs in the area of employment and, by supporting innovative solutions, help to create jobs, with particular emphasis on vulnerable women and young people in Peru, Mozambique, and India.