



## Graduation Ceremony and Placement Drive for Skill Development Programme

**G**raduation ceremony and placement drives were held on 10 November at the Skill Development centre located in Ghitorni for the 'Bridge2Naukri' programme. Development Alternatives has collaborated with CITI Foundation and National Skill Development Corporation (NSDC) for 'Bridge2Naukri' programme to develop, demonstrate and deploy a 'first of its kind' youth online platform for connecting employers with entry level job-seeking youth. It also provides 24X7 counselling support system. The platform combines virtual interactions, migrant-issues solving, and physical counselling meetings to ensure low dropouts and low attrition rates post placements.

The project aims at a phenomenal increase in the economic and social growth of youth who undergo training in this programme. Through the Skill Development training centres in Ghitorni, training is imparted to hundreds of young people. The first training was given through offline mode, which was then shifted to online means due to the spread of COVID-19.

During the ceremony, 125 students were facilitated by the team of 'Bridge2Naukri'. Trainees also put forth their views related to training and feedback for improvement in training through the online model. After the interaction, the team awarded the certificates to the trainees and applauded them on their achievements. The centre manager concluded the ceremony and assured the trainees that the centre will always be there to support them in their journey. The discussion during the graduation ceremony also encouraged the project team to further organise an orientation session on career enhancement through online platforms.