Development Alternatives along with Fullerton India Credit Company Limited is implementing a Women Empowerment project in the states of Rajasthan and Chhattisgarh intending to empower women through employment-generating skills development training and livelihood linkages. An awareness generation activity was conducted in the periphery area of Jaipur, Rajasthan from 19-29 August 2020. Certified nurses and training facilitators highlighted COVID-19 symptoms, ways of transmission, and prevention techniques, they mentioned the methods of sanitisation and practices for hygiene in detail. Furthermore, First Aid and WASH training was also conducted.

The COVID-19 pandemic and the subsequent lockdown announced by the Government has had a major impact on the people and the economy. As the rate of contagion and patterns of transmission threatens us all, immediate safety measures and precautions are necessary. Many women have also lost their jobs and face economic uncertainty. Awareness generation and training programmes such as these can enable women in COVID related safety measures; this knowledge is vital as offices, restaurants, and other establishments open back up in the ‘unlocking’ phase.

After this training, various outlets in the area have approached these newly-trained women to now conduct similar training to draw attention towards sanitisation in their establishments. Local offices are...
also getting involved in employing these women who are knowledgable and trained in COVID-19 safety measures.

Suitable partnership linkages are being identified to further enable these women. They are also being provided further assistance for a month in the form of counselling and are given materials such as spray machines, disinfectants, and a PPE kit.