Launch of Saarthi Sewa Mobile App – Suhana Safar Programme

The nation-wide lockdown due to COVID-19 pandemic resulted in physical distancing which disrupted the provision of education, training and information, but also catalysed innovation in digital communication and influenced companies and organisations to accelerate the digitisation and enable services to be available on systems and devices.

To improve the quality of life of containerised truck drivers and helpers, Development Alternatives Group launched a mobile application ‘Saarthi Sewa’ on 13 August 2021, under the flagship programme ‘Suhana Safar’.

This application has been developed in order to demonstrate a sustainable and replicable model to assist the truck drivers and helpers through digital solutions. It will act as a bridge between the truck drivers & helpers’ community and various initiatives initiated by corporates and Government. In this pilot phase, the application will provide support on five themes that are health, insurance, food joints, resting places, digital documentation and training opportunities. It will also help in improving their access to information and uplifting of the overall well-being of the target groups.

This initiative is supported by C.H Robinson while Green Arrows Safety Management Pvt. Ltd. is the knowledge partner.

The app is available on Google Play Store:
https://play.google.com/store/apps/details?id=com.devalt.android.saarthisewa&fbclid=IwAR1ZbJuS3D4wNfP4l6lecKknqgj95Jd9Ak1D-Fn8EkU45vXuGFrDDuA

This app is available in two languages.