



Formation of two Self Help Groups in Bhadohi District, Uttar Pradesh

After attaining literacy through the TARA Akshar+ Literacy Program, the neo-literates have formed two self-help groups (SHGs) in villages Achhwar and PiparGaon, Aurai block, Bhadohi District, Uttar Pradesh with the aim of becoming self-reliant.

The first group has been formed by 12 neo-literates from Achhwar village, named as 'TARAAkshar Udpadak Sawayam Sahayta Samuh', the women part of this SHG are into Carpet Weaving.

The second group has been formed by 12 newly literate women from Pipar Gaon village, and these women are into Carpet Finishing. They have named their SHG as 'Vikas Vikalp Udpadak Sawayam Sahayta Samuh'

Both of these groups have been formed under the National Livelihood Rural Mission (NLRM), and both work with each other for the purpose of their businesses. Together they are also contributing towards fulfilling the objective of making India self-reliant. Taking a step towards collective growth, the group of Achhwar village weave carpets using looms provided by a Carpet Manufacturer, and after completing this initial process, they give the product to the group of Pipar Gaon village to carry out the carpet finishing. This ensures that both the groups are engaged in the business and the group members are earning well. Upon selling the finished carpets in the market, the money that is collected via the sale of the products is deposited in the bank accounts of their groups. So far, the TARA Akshar Udpadak Sawayam Sahayta Samuh SHG for Carpet Weaving has generated revenue of approximately INR 75,000 while the SHG for Carpet Finishing, Vikas Vikalp Udpadak Sawayam Sahayara Samuh has generated revenue of approximately INR 55,000.

These groups will utilise the funds collected in their accounts to buy raw materials and also put aside funds for the future of their groups. This will further their group's business and growth as well as add to the local income of Bhadohi, the city famous for its beautiful carpets.