



Virtual Stakeholders Meet for Employers under Citi Foundation's Bridge2Naukri programme

A virtual stakeholders meet was organised on 23 June 2021 under Bridge2Naukri programme especially for the Employers who are registered on the platform and prominent hiring partners. The event was started with a brief introduction of the Bridge2Naukri programme and its objective and various components of the programme. After the introduction a brief overview of the Internet Course Curriculum developed under Bridge2Naukri was given.

Post the briefing, a live demo session of the website and mobile application of Bridge2Naukri was given. A detailed orientation of the website showcasing the employers about how to register on the portal, how to find CV's of the candidates, how to post vacancies on the portal followed by a real time entry from a Employer as well was explained.

After the live demo, an open discussion between employers about solutions to cater to the Challenges during the process of selecting candidates, type of training that should be provided to candidates, how to maintain retention of candidates post joining and location preference issues by candidates was moderated by DA. Alongwith this, employers also provided there valuable feedback and suggestions on how to make this platform more useful and efficient for audience.

Over all the session was very participatory and involved a thorough discussion of all the stakeholders for the best interests of employers.