



DA's annual flagship event TARAgam Yatra 2019 organised across 4 geographies

TARAgam Yatra (TGY), an annual flagship event organised by the Development Alternatives Group took place on 24th and 25th September 2019 in four geographical regions- Bihar, Bundelkhand, Eastern Uttar Pradesh and NCR.

The Yatra, organized in partnership with international thinking-learning organisations, designed to deliberate on germane issues of development with the mission of inspiring sustainability in policy and practice, aims to bring together experts, policy makers, entrepreneurs, development practitioners, businesses and community based organisations from India and across the world to discuss issues of sustainability. This year the theme was “Invest for Impact” focusing on green livelihoods, entrepreneurship and skill building as the keys to sustainable economic prosperity.

The Yatra involved a two day ‘pilgrimage’ by its participants to four sites in different parts of the country to observe development activities that are breaking new ground in ways that are both innovative and scalable. With a mix of dialogue and field visits, the Yatra assessed framework on the development of the Micro Small and Medium Enterprises (MSMEs) sector in generating significant levels of employment across the country. The four themes showcased in the Yatra were Community Based Enterprise models for Sustainable Livelihoods in Orchha, Madhya Pradesh; Social Innovation & Collaborative Action for Promoting Livelihood in Mirzapur, Uttar Pradesh; Scaling-up Technology Innovation for Greening the Construction Sector in Bihar and Entrepreneurship & Skill Development key to Sustainable Livelihood in NCR. Taragram Mela in Orchha and Enterprise mela in Mirzapur was also organized on this occasion.