



As a part of an outreach activity and knowledge sharing, Radio partners were engaged with media professionals, leverage existing relationships with vernacular and online media to publish and mainstream promising news articles and stories on climate change and related issues. A series of local and national print and online media articles will be published with the support of media members on the virtual network. In the month of April, radio partners were able to publish articles in Yuva Gaurav Newspaper, DainikMadhav Express, Swatantra Bharat, Dainik Bhaskar, Swaraj News, Pradesh Watch, and Aman Yatra. The articles were based on the perspectives and learnings of radio reporters on the Impact of Climate Change on rainfall patterns in Bundelkhand region. The articles also reflected the views of community and the opinions of experts from the same subject area.

The programmes have motivated the community members and have received a good number of feedback from the people.