Technical Skill enhancements session in Uttar Pradesh

Under the GAVL-IFPE (Integrated Fishery and Poultry Enterprises), eight technical capacity building sessions and motivational sessions were organised by Development Alternatives (DA) in Barabanki, Bhadohi, Chandauli and Mirzapur district of Uttar Pradesh for 210 integrated poultry and fishery entrepreneurs from 10 Dec 2021 – 23 Dec 2021. The sessions were part of the quality appraisal of the entrepreneurs to ensure sustainability of their enterprises as well bridging the information gap between existing Government stakeholders. The sessions were conducted by 12 fishery and poultry experts from respective line departments (fishery, poultry, Rural Self Employment Training Institute(RSETI)) and financial institutions.

The main objective of the capacity building session was to orient the entrepreneurs on the technicality about the fish farming and poultry farming and how to integrate them to create a circular economy model utilizing waste and reducing the input cost of the entrepreneurs. The main focus of the sessions was to ensure precautionary measures to manage integrated models, preventable diseases, some emergency tips to ensure lower mortality of chicken as well as fingerlings. In the entrepreneurial motivational session RSETI and Financial Institutions like Bank Baroda, Bank of India and HDFC Microfinance, who oriented the entrepreneurs on entrepreneurship, how to make their business more resilient and provided other information about the different ongoing schemes in RSETI, fisheries department and animal husbandry department.

The Government representatives also discussed about the Pradhanmantri Matsya Sampda Yojna (PMSY), different types of government subsidy schemes and the process to get subsidy, how to prepare pond, procedure to get ponds on rent, which type of fish breed in more beneficial in these region of Uttar Pradesh, how to get more profit from fishery.

Representatives from financial institutions provide information about the financial support given by the Bank to start fishery and Poultry enterprises, procedure to get loan, what are the required documents to get loan from the Bank, how financial institutions help the entrepreneurs to establish their enterprises and become successful entrepreneurs. RSETI describes how training will be helpful for the entrepreneurs, benefits of training, facilities given in the training center.
As a way forward, the Government stakeholders also suggested the entrepreneurs to create common communication lines to directly connect to existing systems as well as to innovate ancillary enterprises which can be done with the integrated models for better per hectare income.