



Inspiring Youth towards Entrepreneurship through Digital Learning

Development Alternatives in collaboration with Quest Alliance, Delhi has developed a Digital Entrepreneurship Toolkit. The primary objective of this toolkit is to inspire entrepreneurship amongst youth and contribute towards bridging the information gap that may exist in rural India. The toolkit can be disseminated through an app, laptop/computer or via a projector. The mode of dissemination can be in groups but individual learners can also download it or access the toolkit online and learn by themselves. For the purpose of group deployment, the app has been built in a way that facilitators have been trained to conduct the sessions while complementing and enhancing the student's learning curve.

A Training of Trainers (ToT) was conducted on 22nd and 23rd of January 2019 to introduce the field personnel and acquaint them with the content and basics of facilitation. The ToT was attended by 20 field personnel from Bundelkhand (Central India) and Eastern Uttar Pradesh, including local NGO partners.

On the third day of the Digital Learning Event, we deployed the content with 4 cohorts of learners, each based on verifying a certain model of deployment that we will work towards once the feedback from the past days are consolidated and implemented.