



Enabling Women Empowerment through Green Enterprises

On the occasion of National Women Farmer's day, 15 October 2019, Development Alternatives under its programme Work 4 Progress of la Caixa Banking Foundation celebrated women entrepreneurs who have excelled in their work and have become important links in enabling a local culture of entrepreneurship. Ratnakar Mishra, Member of Legislative Assembly, Mirzapur headed the ceremony.

At the celebration, Asha Devi and Pragma Devi were awarded for their contribution to the promotion of green enterprises.

Asha Devi was awarded for her vermi composting enterprise. She has been managing successful innovation and aggregation for vermicomposting which has led to the promotion of organic farming amongst the local farmers.

Pragma Devi was awarded for her pioneering work in clean transportation of local agri produce. Being the first woman E- rickshaw driver, her contribution has been monumental in increasing access to the market for women farmers in her community.

Work 4 Progress' contribution in enhancing local enterprise ecosystem and empowering women entrepreneurs was shared with the gathering by Dr. Sheila Singh, coalition member. She highlighted the importance of supporting women to take up innovative green enterprises to enhance their livelihood.