



Enterprise Development Workshop to Create Convergence in the Enterprise Ecosystem

As part of the enterprise support and handholding for the entrepreneurs, an 'Enterprise Development Workshop' was organised by Development Alternatives under Entrepreneurship for Empowerment Programme in partnership with Manviya Drishtikon Sewa Sansthan (MDSS) in Palwal (Haryana) on 8th and 9th March 2019. The objective of the workshop was to look at possible convergence in the enterprise ecosystem, as well as orient the field team on utilising the opportunities towards entrepreneurs' benefit.

As an outcome of the workshop, review of over 10 enterprises was conducted to assess the needs of the entrepreneurs and possible convergence for the same were assessed. Also the field team's clarity on how to approach the enterprise development process was enhanced and team got a systematic perspective to approach the problems on ground. Also, the importance of leveraging existing schemes, stakeholders, infrastructures and mechanisms for expediting the process of enterprise development was reiterated. As a follow-up action, a session two of the same workshop will be conducted in the month of May, to assess the progress of existing entrepreneurs and partnerships and also look at the potential for further expansion of the programme.