Lighting the Path for Entrepreneurial Ecosystems

With the vision of creating new enterprises, the Entrepreneurship for Empowerment programme works in tandem with Uttarakhand State Rural Livelihood Mission (UKSRLM) in selected areas of intervention in Bhagwanpur block of Haridwar district.

UKSRLM has successfully created several women based Self Help Groups (SHGs) in the area that are supported to become financially resilient. The program is now helping some of these SHGs in creating their own enterprises. In this direction, the program recently undertook an initiative where 15 women form 2 SHGs in Hasnewala village, Bhagwanpur, were trained on LED bulb assembly from 14 to 19 October 2019.

The demand for such a training arose during a need assessment exercise from the SHG members itself. The trainer for the LED bulb assembly, Shiv Kumar taught the women about important theoretical details like product quality, raw material procurement, consumable and instruments involved in the process. For practical demonstration, he sat amongst the SHG members and taught them to assemble the bulbs.

After undergoing the training, the SHG members have initiated the process of enterprise development by ordering the procurement of raw materials and are hopeful to start their enterprise within the next couple of months.