



Awareness Workshop on Fly Ash Brick Utilisation

On 23rd November, 2018, Development Alternatives (DA) Group conducted an awareness workshop to promote fly ash brick (FAB) as a green building material in Bhojpur, Bihar. The event was organised at DDC Office, Ara with active support from Shri Shashank Shubhankar, I.A.S., Deputy Development Commissioner (DDC), Bhojpur. The workshop provided a platform and brought together government and private sectors to create dialogue to promote fly ash bricks at district and block levels in Bhojpur. The half-day event, consisting of discussions and dialogues, focused on the supportive ecosystem required for scaling-up and sustaining FAB enterprises in Bihar. Appreciating the quality and cost effectiveness of the fly ash bricks, Shri Shashank Shubhankar, DDC, Bhojpur, assured of government's support to promote the same at block level. During the workshop, Avinash Kumar (Deputy Manager, DA) gave a presentation on status of fly ash brick industry in Bhojpur and Bihar. He also presented on the process of manufacturing quality fly ash bricks and significance of quality rating system. Similarly, Sudhir Sah (Deputy Manager, DA), gave a presentation on various enterprise support services on offer to set up and sustain fly ash brick enterprises. The response to the workshop was overwhelming with various stakeholders actively participating and exploring solutions to key issues plaguing fly ash brick entrepreneurs in Bhojpur district of Bihar. The event was probably the first instance where all the relevant stakeholders were meeting each other on a single platform and driven for a common goal – to promote Fly Ash Bricks and spread the message of environment friendly clean technologies and sustainability in Bihar.