



### International Literacy Day Celebration

International Literacy Day was celebrated with much fervour and enthusiasm on 8<sup>th</sup> September, 2018 in all geographies, where the TARA Akshar+ Programme is currently running, namely, Aurai Block (Bhadohi District), Badagaon Block (Jhansi), Jakhaura Block (Lalitpur District) and Kachhauna Block (Hardoi District) of Uttar Pradesh and Bhagwanpur Block (Haridwar District) of Uttarakhand. The event marked the celebration of literacy, learning and empowerment and saw participation from the local administration, representatives from Development Alternatives and the TARA Akshar+ neo-literates.

District Magistrate, Bhadohi, Shri. Rajendra Prasad, IAS, graced the occasion along with other senior officials of the district administration of Bhadohi. He was highly appreciative of the magnum and impact of the programme and the difference it has made in the lives of the learners. In his address to the audience, he assured that all TARA Akshar+ neo-literates would be linked to the health & nutrition, agricultural and skill training programmes being conducted in the district by the state administration.

TARA Akshar+ neo-literates were felicitated with certificates by Shri. Rajendra Prasad (District Magistrate), Shri Hari Shankar Singh (Chief Development Officer), Dr. Satish Singh (Chief Medical Officer), Ms. Poornima Sagar (Secretary, District Legal Services Authority), Bhadohi (Uttar Pradesh), with all the officials sharing words of inspiration and motivation for the neo-literates. The neo-literates too spoke of the change that literacy and TARA Akshar+ has brought in their lives, dedicating regional songs and poems to the cause as well as dancing to the TARA Akshar+ song. The programme ran on similar lines in other geographies, where senior administrative officers attended the event and felicitated the neo-literates with TARA Akshar+ certificates.