



### Facilitating Credit Linkages through Loan Melas for TARA Akshar+ Learners

On 1<sup>st</sup> December, 2018, under the PM MUDRA Yojana of the Government of India, Rural Self Employment Training Institute (RSETI), Haridwar along with the TARA Akshar+ team organised a loan mela for the TARA Akshar+ women who had previously undertaken the vocational training by RSETI. This was done to encourage entrepreneurship among them and to mitigate the problem faced by most women of saving enough money to set up their own small businesses. During this loan mela, 20 TA+ learners applied for loans. Director RSETI, Mr. Pradip Gupta was also present in this ceremony and addressed the learners on the benefits of the Mudra Yojana. On similar lines, another loan mela was organised by the RSETI on 5<sup>th</sup> December, 2018, where 20 women participated. Among them 8 women applied for loans and have planned to use the money to start their own enterprises or improve upon the existing form of livelihood.