



TARA Akshar+ Graduates in the Making

TARA Akshar+ is an ICT based Adult Literacy Programme of Development Alternatives, being run in more than 8 states and has made about 2 Lakh women functionally literate. It is an extremely successful and cost effective method enabling illiterate people to read, write and do simple arithmetic. Using advanced learning and memory techniques, and a sophisticated proprietary software platform, learners acquire sufficient skills to read newspapers, write a letter, and fill out Government forms. Additionally, the students acquire sufficient numeracy skills to do their own shopping – all achieved in less than two months of classroom learning. In one of its endeavours, a Graduation Ceremony was held in Jakhaura Block of Lalitpur District (Uttar Pradesh) on 10th August, 2018, to honour the TARA Akshar+ neo-literates who cleared the TARA Akshar+ literacy examination during the Teaching Cycle 1 of March to May 2018. A total of 840 women received the TARA Akshar+ certificates. Shri Mayaram, District Basic Shiksha Adhikari, Lalitpur, was the Chief Guest. Shrimati Poonam Malik, Principal, Government Girls Inter College Lalitpur, and Shri Sachhidanand Mandal, Director, Punjab National Bank - Rural Self Employment Training Institute (RSETI) Lalitpur, were the Special Guests. The programme is being funded by IKEA Foundation and the local CSO partner, supporting the initiative is Sai Jyoti Gramodhyog Samaj Sewa Samiti, Lalitpur, Uttar Pradesh.