**Program Schedule: DA Changemaker Program 2021**

### WEEK 1 DAY 1 August 16th

**Module 1: Orientation**

**Welcome and Introduction**
- Time: 4:00 - 4:40 pm
- Dr Ashok Khosla, Chairperson, Dev Alt Group
- Message by Ambassador of DA Changemaker program
- Neo-literate message for the Changemakers
- Introduction to the organisation, role and need of Changemakers for social causes, raising awareness for adult literacy for women in India.

**Meet & Greet with Changemakers**
- Time: 4:40 - 5:15 pm
- Tejashwani, Program Manager, Dev Alt
- Icebreaker: Introduction with Changemakers

**Changemakers 101**
- Time: 5:15 - 5:30 pm
- Tejashwani, Program Manager, Dev Alt
- Overview of the program's objectives, schedule, process, introduction to daily schedules and coming sessions. Expectations, fundraising campaign incubation and opportunities after completion.

**Open Floor Discussion**
- Time: 5:30 - 6:00 pm
- Jyoti Sharma, Assistant Programme Director, Dev Alt
- Sharing reading material for assignment.

### WEEK 1 DAY 2 August 17th

**Module 2: About TARA Akshar+**

**Development Issues in India**
- Time: 4:00 - 4:20 pm
- Shrashtat Patara, Senior Vice President, Dev Alt
- Overview of developmental issues in India, how organisations and individuals are working in the development sector to bring change.

### WEEK 1 DAY 3 August 18th

**Module 3: Building Advocacy skills**

**Quantifying & Understanding Impact**
- Time: 4:00 - 4:30 pm
- Jyoti Sharma, Assistant Programme Director, Dev Alt
- Reminiscing over the stories of change and understanding the far reach impact of literacy in a women's life.

**Advocating for Social Justice**
- Time: 4:30 - 5:30 pm
- Prof Anita Rampal, Ex-Dean, Dept of Education, University of Delhi
- To provide an overview on the philosophy of adult education through the landscape of current state of affairs and collective ways of catalysing it’s quality.

**Open Floor Discussion**
- Time: 5:30 - 6:00 pm
- Tejashwani, Program Manager, Dev Alt
TARA Akshar+, an adult literacy programme has made more than 2 lakh women foundationally literate to read, write and numerate. The programme has empowered them to make decisions and bring about a change in their conditions. By using cognitive techniques combined with modern technology and weaving the local community's customs, this programme has revolutionised the space of adult literacy in the past decade. Benefits of increased levels of literacy is beyond numbers, it means a more equitable and inclusive society. TARA Akshar+ strives for building confidence of women and ignite their minds with the power to make informed decisions.

We work closely with women of rural India to bring learning opportunities for all. The Coronavirus pandemic has struck different aspects of lives around the globe. Hence, this programme is even more relevant in today's time, especially in rural India. As we are all trying to persevere through the brutal times, the pandemic has forced us to dive deeper into the current situation of the ones who are more resource constrained than one might imagine and has highlighted the importance of being foundationally, digitally & financially literate in an unpredictable world.

Hence, our programme is an action to solve the difficulties that rural women face due to illiteracy and its resultant perils. Because when all learners have equitable access to technology, when everyone participates, and when everyone learns, we all benefit from a more engaged, informed and just society.

**About TARA Akshar**

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**About the Organization**

Development Alternatives (DA), the world’s first social enterprise dedicated to sustainable development, is a research and action organisation striving to deliver socially equitable, environmentally sound and economically scalable development outcomes. Our activities broadly cover three primary areas that underlie any sustainable development process: the design and large-scale dissemination of appropriate technologies, rational environmental management systems, and equitable people-oriented institutions and policies. TARA Akshar+ is one such high-tech tool to empower poor and marginalised women with reading, writing and arithmetic skills.