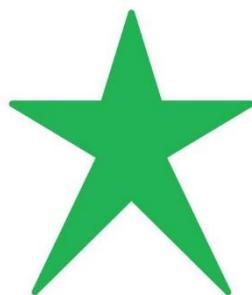


**Development Alternatives
and
TARA**



CATALOGUE OF PUBLICATIONS

Women Empowerment

Note

Please note that these papers are generally reports of work done on projects the primary purpose of which was to deliver results on the ground and under stringent reporting deadlines.

Although every effort is made by Development Alternatives staff to ensure the accuracy and rigour of their analysis and recommendations, they were intended to be distributed rapidly and while they have received careful editing, many of them have not been formally peer-reviewed to the standards required for academic research.

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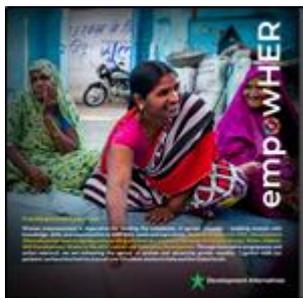
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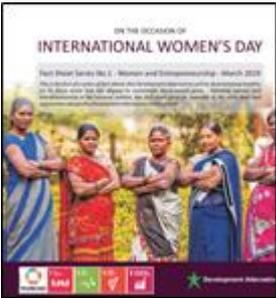
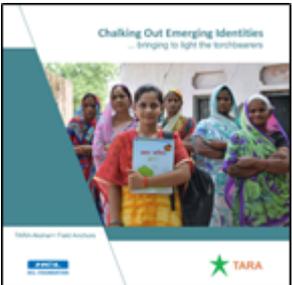
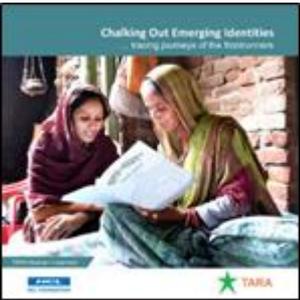
Development Alternatives and TARA

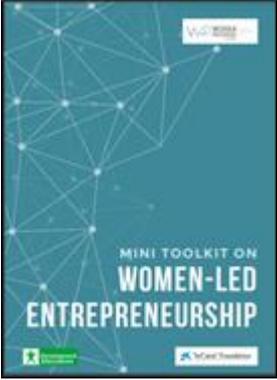
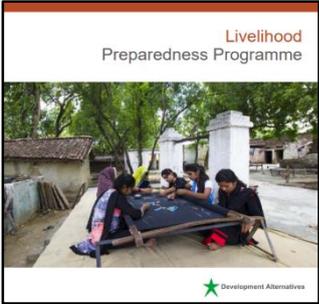
CATALOGUE OF PUBLICATIONS

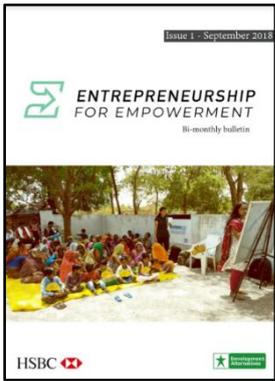
Women Empowerment

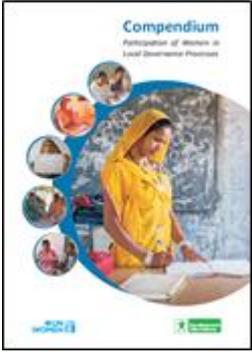
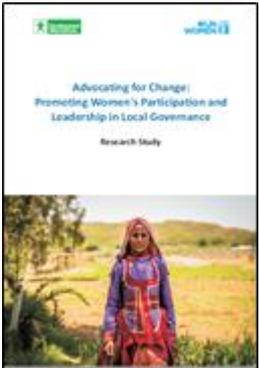
Serial No.	Type of Resource	Page No.
1.	Publications	4
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Publications	
	<p>Title: empowHER - Women Empowerment Brochure</p> <p>Year of Publication: 2021</p> <p>Pages:4</p> <p>Keywords: Technology, Digital, Women, Literacy, Empowerment</p> <p>Abstract: Development Alternatives has been designing and providing solutions for women in the areas of Literacy, Energy, Water, Habitat, Skill Development, Waste to Wealth Creation and Enterprise Development. Through Innovative programmes and action research, we are enhancing the agency of women and advancing gender equality in Indian and the Global South.</p> <p>URL: https://bit.ly/3g5j6TN</p>
	<p>Title: Game Changer for Gender Equality... Keeping HER First</p> <p>Year of Publication: 2020</p> <p>Pages: 5</p> <p>Keywords: Women, Entrepreneur, employment, Jobs</p> <p>Abstract: TARA Akshar+ (an adult literacy programme) is a passport to a fulfilling life for women in India. Through functional literacy, they have a real opportunity to transform their lives and enrich the lives of people around them. The programme has enabled 230,000 women in India in the last decade, making them aware citizens, contributing to society as a strong 'social capital' and leading to overall community development.</p> <p>URL: https://bit.ly/3zdYtMM</p>
	<p>Title: Self Help Groups and Federations - Building Solidarity and Resilience for Sustainable Action</p> <p>Year of Publication: 2020</p> <p>Pages:4</p> <p>Keywords: SHGs, Women Empowerment, Leadership</p> <p>Abstract: This Factsheet focuses on Self Help Groups (SHGs) in India and analyses the challenges and opportunities for their growth. It also highlights how Development Alternatives builds capacities of SHGs to foster social cohesiveness and develop local leadership of women in the villages of Bundelkhand.</p> <p>URL: https://bit.ly/3csrkmO</p>

	<p>Title: Women and Entrepreneurship Factsheet</p> <p>Year of Publication: 2019</p> <p>Pages: 5</p> <p>Keywords: Women, Entrepreneur, employment., Jobs</p> <p>Abstract: Did you know that out of the 8.8 million jobs that were lost in 2018 by women, 6.5 million belonged to rural India? Efforts need to be channeled into empowering these rural women by overturning socio-cultural barriers, unshackling constraints such as restrained mobility and risk-aversion and unearthing opportunities. This fact sheet presents some of DA's approaches to women's empowerment that are aligned to sustainable development goals.</p> <p>URL: https://bit.ly/3cvVVj9</p>
	<p>Title: Chalking Out Emerging Identities... bringing to light the torchbearers</p> <p>Year of Publication: 2019</p> <p>Pages: 28</p> <p>Keywords: Technology, Digital, Women, Literacy</p> <p>Abstract: TARA Akshar+, an ICT based literacy programme designed and developed by the DA Group, has emerged as an alternative solution for addressing the problem of illiteracy in India, in a fast and effective manner. This booklet encapsulates stories of the Instructors and Sahelis, attempting to bring to light the real torchbearers of the programme.</p> <p>URL: https://bit.ly/3zeHUQv</p>
	<p>Title: Chalking out emerging identities... tracing journeys of the frontrunners</p> <p>Year of Publication: 2019</p> <p>Pages: 48</p> <p>Keywords: Technology, Digital, Women, Literacy</p> <p>Abstract: TARA Akshar+, an ICT based literacy programme designed and developed by the DA Group, has emerged as an alternative solution for addressing the problem of illiteracy in India, in a fast and effective manner. This booklet encapsulates stories of these women who have emerged as frontrunners in their journey from literacy to self-reliance.</p> <p>URL: https://bit.ly/3wjeFtW</p>

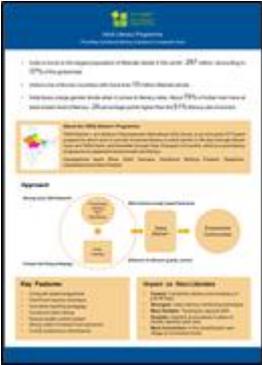
	<p>Title: Mini Toolkit on Women Entrepreneurship</p> <p>Year of Publication: 2019</p> <p>Pages: 48</p> <p>Keywords: Technology, Digital, Women, Literacy</p> <p>Abstract: Central to inclusive and sustainable development is the urgent need to harness the economic potential of women. This mini toolkit shares a few tools and initiatives adopted by the Work 4 Progress (W4P) program for overcoming socio-economic barriers faced by women along with insights on facilitating a solidarity platform for strengthening the voices of rural women.</p> <p>URL: https://bit.ly/3w76VLR</p>
	<p>Title: Between the Lines - Stories of Change</p> <p>Year of Publication: 2019</p> <p>Pages: 64</p> <p>Keywords: Women, Entrepreneur, Employment, Jobs</p> <p>Abstract: To encapsulate human stories, perspectives were set aside and focused was made on reality. Some myths were broken in thus, and some insights gained on existing strengths in the communities that could be built upon to promote entrepreneurship and create jobs. This publication projects these stories.</p> <p>URL: https://bit.ly/3gaX5By</p>
	<p>Title: Livelihood Preparedness Programme</p> <p>Year of Publication: 2019</p> <p>Pages: 4</p> <p>Keywords: Women, Economy, Empowerment</p> <p>Abstract: This module helps create, build, manage and support the vision, where women see themselves as important members contributing to the economy of the household. They see themselves empowered to have and to determine choices, realise their self-worth and have the power to control their own lives, both within and outside the home.</p> <p>URL: https://bit.ly/3hhqZpw</p>

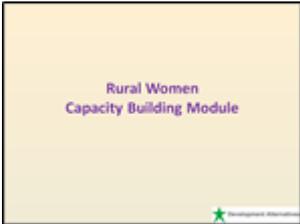
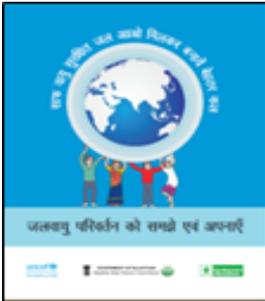
 <p>Health Awareness Programme</p>	<p>Title: Health Awareness Programme</p> <p>Year of Publication: 2019</p> <p>Pages: 4</p> <p>Keywords: Health, Women, Literate, Rural</p> <p>Abstract: The Health Awareness Programme is a well-designed 21 contact hour programme, where the target group is primarily the semi-literate and school drop-out rural women, along with the rural community at large. The structured programme ensures the coverage of important and relevant topics. It has a robust implementation strategy, which ensures effective communication with a good outreach.</p> <p>URL: https://bit.ly/36iR8hm</p>
 <p>Issue II - December 2018</p> <p>ENTREPRENEURSHIP FOR EMPOWERMENT Bi-monthly bulletin</p> <p>HSBC</p>	<p>Title: Entrepreneurship for Empowerment</p> <p>Year of Publication: 2018</p> <p>Pages: 12</p> <p>Keywords: Women, Entrepreneur, Employment, Jobs</p> <p>Abstract: The Entrepreneurship for Empowerment is a two year project that promoted entrepreneurship by building knowledge of 1500 underserved youth and women, and directly providing technical, financial, marketing and capacity building support to set up 375 enterprises with them.</p> <p>URL: https://bit.ly/2SMQHJc</p>
 <p>Issue I - September 2018</p> <p>ENTREPRENEURSHIP FOR EMPOWERMENT Bi-monthly bulletin</p> <p>HSBC</p>	<p>Title: Entrepreneurship for Empowerment</p> <p>Year of Publication: 2018</p> <p>Pages: 10</p> <p>Keywords: Women, Entrepreneur, Employment, Jobs</p> <p>Abstract: The Entrepreneurship for Empowerment is a two year project that promoted entrepreneurship by building knowledge of 1500 underserved youth and women, and directly providing technical, financial, marketing and capacity building support to set up 375 enterprises with them.</p> <p>URL: https://bit.ly/3wIjzRI</p>

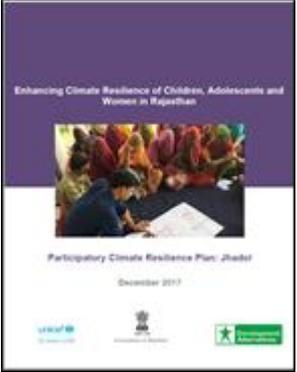
	<p>Title: Participation of Women in Local Governance Processes</p> <p>Year of Publication: 2018</p> <p>Pages: 131</p> <p>Keywords: Empowerment, Governance, Women</p> <p>Abstract: This compendium brings forth the barriers women face, and the social change that women in governance (especially those from the vulnerable sections of society) had demonstrated in six states of India as their stories. Most of the stories presented here in the Compendium highlight the fact that the new rules (policies) have demotivated and adversely impacted the participation of marginalized women in the Panchayati Raj Elections.</p> <p>URL: https://bit.ly/2UkSbFB</p>
	<p>Title: Media Engagement Strategy on Advocating for Change: Promoting Women's Participation and Leadership in Local Governance</p> <p>Year of Publication: 2018</p> <p>Pages: 13</p> <p>Keywords: Empowerment, Governance, Women, Leadership, Media</p> <p>Abstract: Women's equal participation and representation in local decision-making processes is critical for prioritizing women's practical needs and issues in local governments' agenda. The process of capturing women participation at the local level is an evolving area and efforts are being done to improve the present infrastructure, processes including media coverage.</p> <p>URL: https://bit.ly/2MCoaOQ</p>
	<p>Title: Research Study Advocating for Change: Promoting Women's Participation and Leadership in Local Governance</p> <p>Year of Publication: 2018</p> <p>Pages: 52</p> <p>Keywords: Change, Women, Government, Panchayat, Leadership</p> <p>Abstract: This report presents the major implications of 73rd Amendment and State specific norms that have been introduced by the State governments under State Panchayati Raj Acts. The study not only shows the status of women in Panchayat participation but also captures the ongoing dynamics and scenario in which this impact happens.</p> <p>URL: https://bit.ly/2DCXxXt</p>

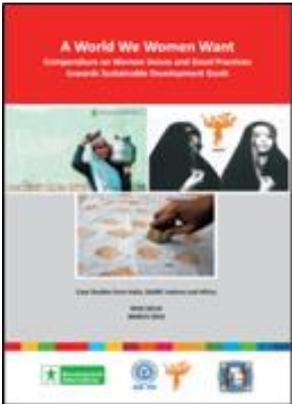
	<p>Title: Policy brief on Removing Barriers to Women Participation in Local Governance</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Rural, Education</p> <p>Abstract: This Policy Brief is one of the outcomes of a study that was undertaken to understand how state specific norms are impeding and promoting participation of women in local governance processes in six states of India (Haryana, Rajasthan, Chhattisgarh, Gujarat, Karnataka and Maharashtra).</p> <p>URL: https://bit.ly/2TgjReF</p>
	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Chhattisgarh'</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Chhattisgarh and their impact on participation of women in local governance. It also provides recommendations to the policy-makers, academics, media, government and civil society organizations to take steps in creating an enabling environment to increase participation of women in local governance.</p> <p>URL: https://bit.ly/2DCT1bf</p>
	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Gujarat'</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Gujarat and their impact on participation of women in local governance. It also provides recommendations to the policy-makers, etc. to take steps in creating an enabling environment to increase participation of women in local governance.</p> <p>URL: https://bit.ly/2FV8x4A</p>

	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Haryana’</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Haryana and their impact on participation of women in local governance. It also provides recommendations to the policy-makers, etc. to take steps in creating an enabling environment to increase participation of women in local governance.</p> <p>URL: https://bit.ly/2UpwfJJ</p>
	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Karnataka’</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Karnataka and their impact on participation of women in local governance and recommendations to the policy-makers, etc. to take steps in creating an enabling environment to increase participation of women.</p> <p>URL: https://bit.ly/2RSvDzu</p>
	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Maharashtra’</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Maharashtra and their impact on participation of women in local governance. It also provides recommendations to the policy-makers, academics, media, government and civil society organizations to take steps in creating an enabling environment to increase participation of women in local governance.</p> <p>URL: https://bit.ly/2HxDwFC</p>

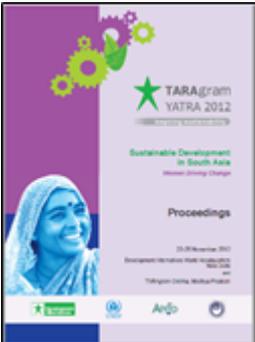
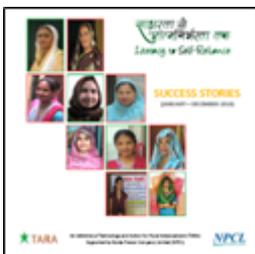
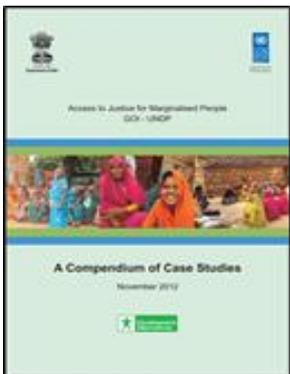
	<p>Title: Policy Brief on Removing Barriers to Women Participation in Local Governance in Rajasthan'</p> <p>Year of Publication: 2018</p> <p>Pages: 4</p> <p>Keywords: Women, Governance, Barrier, Participation, Election, Leadership</p> <p>Abstract: This Policy Brief highlights the state specific policies and norms of Rajasthan and their impact on participation of women in local governance. It also provides recommendations to the policy-makers, etc. to take steps in creating an enabling environment to increase participation of women in local governance.</p> <p>URL: https://bit.ly/2G1ECXU</p>
	<p>Title: TARA Akshar+ Capitalization Document</p> <p>Year of Publication: 2018</p> <p>Pages: 2</p> <p>Keywords: Women, Capitalization, Literacy, Empowerment</p> <p>Abstract: TARA Akshar+ is an adult literacy programme which provides functional literacy solutions to empower lives of women. Over 2 lakh women have been made functionally literate in this programme. This capitalization document talks about the approach, impact and way forward of the TARA Akshar+ programme.</p> <p>URL: https://bit.ly/2sRytWw</p>
	<p>Title: Health Awareness Part I (Hindi)</p> <p>Year of Publication: 2018</p> <p>Pages: 50</p> <p>Keywords: Health, Environment, Women</p> <p>Abstract: This flipchart, prepared under the TARA Akshar+ programme, comprises chapters on the importance of health, environment, and women's health in particular.</p>
	<p>Title: Health Awareness Part II (Hindi)</p> <p>Year of Publication: 2018</p> <p>Pages: 36</p> <p>Keywords: Health, Environment, Women</p> <p>Abstract: This flipchart, prepared under the TARA Akshar+ programme, comprises chapters on adolescent education, cleanliness, government schemes related to health (women's health, in particular), emergency and first aid solutions.</p>

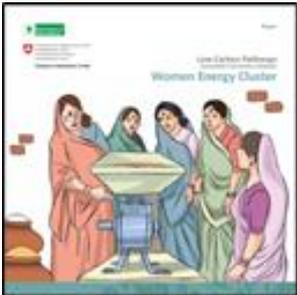
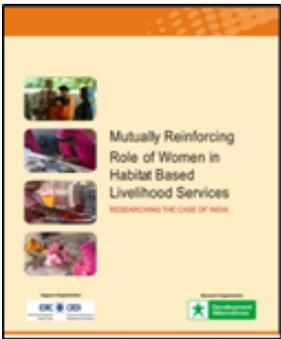
	<p>Title: Health Manual (Hindi)</p> <p>Year of Publication: 2018</p> <p>Pages: 86</p> <p>Keywords: Health, Environment, Government Schemes, Women</p> <p>Abstract: This manual is a compilation of chapters on women's health, describing various issues in detail, including general, sexual and maternal health, and its importance.</p>
	<p>Title: Rural Women Capacity Building Module (Hindi)</p> <p>Year of Publication: 2018</p> <p>Pages: 146</p> <p>Keywords: Finance, Livelihood, Awareness, Women</p> <p>Abstract: This module equips entrepreneurial personas with basic livelihood planning and important aspects of financial literacy. The module is customized for each persona, and is designed in a manner that paves the way for entrepreneurship and empowerment.</p>
	<p>Title: Rain Water Harvesting Flip Chart (Hindi)</p> <p>Year of Publication: 2017</p> <p>Pages: 17</p> <p>Keywords: WASH, Climate Change, Capacity Building</p> <p>Abstract: This flipchart provides information on rainwater harvesting, its benefits and the methodology for it.</p>
	<p>Title: Kitchen Garden Flip Chart (Hindi)</p> <p>Year of Publication: 2017</p> <p>Pages: 18</p> <p>Keywords: Kitchen Garden, WASH, Capacity Building</p> <p>Abstract: This flipchart provides information on the concept of kitchen garden, its benefits and its methodology.</p>
	<p>Title: Jalvayu Parivartan Ko Samjhe or Apnaye (Hindi)</p> <p>Year of Publication: 2017</p> <p>Pages: 20</p> <p>Keywords: WASH, Climate Change, Capacity Building, Women</p> <p>Abstract: This booklet provides information on climate change, greenhouse gases and global warming, and their implications on people and the planet.</p>

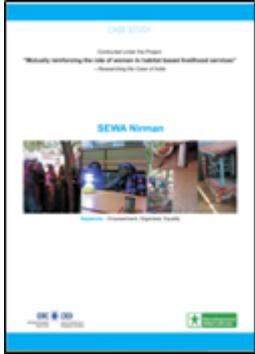
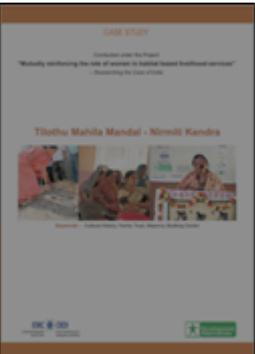
	<p>Title: Policy Brief on Climate Change and Disaster Risk Reduction in Rajasthan's Education System</p> <p>Year of Publication: 2017</p> <p>Pages: 20</p> <p>Keywords: WASH, Climate Change, Capacity Building, Women, Education</p> <p>Abstract: This policy brief largely draws from the programme, "Enhancing Climate Resilience of Children, Adolescents and Women in Rajasthan with respect to WASH", and its data. It was informed by literature and experiences from across the world on children's education in climate change.</p>
	<p>Title: Enhancing Climate Resilience of Children, Adolescents and Women in Rajasthan in relation to WASH</p> <p>Year of Publication: 2017</p> <p>Pages: 20</p> <p>Keywords: Women, Children, Climate, Adolescents</p> <p>Abstract: This project was aimed at providing a platform for local stakeholders (community members including women and children) to articulate their own needs, priorities and vision of change, since empowerment and awareness are a fundamental part of building adaptive capacity.</p>
	<p>Title: Enhancing Climate Resilience of Children, Adolescents and Women in Rajasthan in relation to WASH</p> <p>Year of Publication: 2017</p> <p>Pages: 20</p> <p>Keywords: Women, Children, Climate, Adolescents, WASH</p> <p>Abstract: This document acts as a guide on how to create eco-warriors from the existing pool of children and adolescents of the panchayat.</p>
	<p>Title: Climate Change Pamphlet (Hindi)</p> <p>Year of Publication: 2017</p> <p>Pages: 7</p> <p>Keywords: Women, Children, Climate, Adolescents, WASH</p> <p>Abstract: This pamphlet provides information on climate change and greenhouse gases, and recommends ways of dealing with climate change.</p>

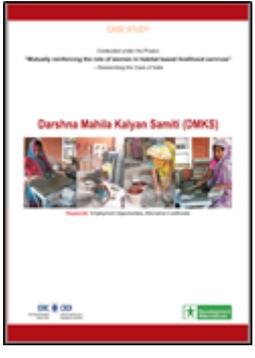
	<p>Title: Growing Healthy Together</p> <p>Year of Publication: 2017</p> <p>Pages: 70</p> <p>Keywords: Nutrition, WASH, Livelihood, Capacity Building, Health</p> <p>Abstract: This booklet was prepared considering that awareness creation on nutrition assumes special significance in the Indian context and should be part of every intervention conducted with underserved communities. It encapsulates the inferences of a pilot study and intervention conducted to enhance knowledge and skill levels of girls and women of Delhi and Haridwar on 'Safe and Healthy Nutrition', to help communities grow healthy together.</p>
	<p>Title: Beyond Literacy: Affecting Women's Life through Adult Education</p> <p>Year of Publication: 2016</p> <p>Author: Annemie Maertens, Ashwini Deshpande, Christopher Ksoll and Sakshi Bhardwaj</p> <p>Abstract: This policy brief presents a snapshot of the first rigorous evidence of the effectiveness of a Computer- based adult literacy program, TARA Akshar Plus. We find that TARA Akshar Plus is successful in raising the literacy and numeracy rates of its participants, and perhaps more importantly, impacts the lives of the students and their learners in a profound manner by increasing confidence and mobility and improving relations within and outside of the household.</p> <p>URL: https://bit.ly/2BO3Adk</p>
	<p>Title: A World We Women Want: Compendium on Women Voices and Good Practices towards Sustainable Development Goals</p> <p>Year of Publication: 2016</p> <p>Pages: 73</p> <p>Keywords: Woman, Development, SDG</p> <p>Abstract: This document is an effort to bring to fore the issues related to women on ground, and their expectations from their present and future, as learnt from their perspectives expressed at several mohalla sabhas in different states of India. It strengthens grassroots women's voices and maps best implementation strategies, bringing forth sound practices from various areas.</p> <p>URL: https://bit.ly/2CNU1I0</p>

	<p>Title: Gyan Choupali Margdarshika (Hindi)</p> <p>Year of Publication: 2016</p> <p>Pages: 24</p> <p>Keywords: Literacy, Women, Education</p> <p>Abstract: This booklet provides information on TARA Sahelis of Gyan Chaupali. It also describes how one can become a member of the Gyan Chaupali, and the benefits that come with it.</p>
	<p>Title: Women in Development</p> <p>Year of Publication: 2015</p> <p>Pages: 4</p> <p>Keywords: Building, Women, Development, Construction</p> <p>Abstract: This compendium has captured human interest stories from Malawi. With introduction to the Vertical Shaft Brick Kiln (VSBK) technology, these women are now economically empowered, and can take their own decisions in life.</p>
	<p>Title: Policy Brief on Working Paper on Women Entrepreneurship and Green Economy</p> <p>Year of Publication: 2014</p> <p>Pages: 6</p> <p>Keywords: Women, Green economy, Enterprise, Entrepreneur</p> <p>Abstract: This paper describes how the increase in women's opportunities in strategic advancements for technology and growth will enable their entrepreneurial skills for the promotion of green economy.</p>
	<p>Title: Policy Brief on Creating Transitions We Need</p> <p>Year of Publication: 2014</p> <p>Pages: 13</p> <p>Keywords: GEC, SDG, Women, Economy</p> <p>Abstract: This report addresses concerns of ensuring food security in a sustainable manner, and thus, environmental issues fundamental to both economic and social development continue to be seen additionally. This policy brief identifies nine priorities and their respective actionable targets to enable India's systemic transformation towards a greener sustainable economy.</p> <p>URL: https://bit.ly/3wdF24Q</p>

	<p>Title: Processing on Sustainable Development in South Asia: Women Driving Change</p> <p>Year of Publication: 2012</p> <p>Pages: 63</p> <p>Keywords: Women, Empowerment, Development, Asia</p> <p>Abstract: TARAGram Yatra is an annual event of Development Alternatives and its partners to deliberate upon issues relating to sustainability. This year's Yatra focused on empowering women for leading the world on the path for Sustainable Development. Taking forward the dialogue initiated at Kathmandu by South Asia Women's Network (SWAN), the theme pegs women in leadership roles, driving change in all aspects of development, and placing their role at the center-stage in the sustainable development discourse and agenda.</p> <p>URL: https://bit.ly/2UjYJEt</p>
	<p>Title: Literacy to Self-Reliance: Success Stories</p> <p>Year of Publication: 2012</p> <p>Pages: 11</p> <p>Keywords: Literacy, Livelihood, Women Empowerment</p> <p>Abstract: This document is a collation of success stories of various women benefited by the project, 'Literacy to Self-Reliance'.</p>
	<p>Title: Access to Justice for Marginalized People: A Compendium of Case Studies</p> <p>Year of Publication: 2012</p> <p>Pages: 32</p> <p>Keywords: Women, Rights, Equality, Bundelkhand</p> <p>Abstract: In this document, Development Alternatives has introduced the women of Bundelkhand to their rights and entitlements. There is a long way to go for true realization; however, case studies from the files have shown that there is a want for such initiatives for empowerment of women in one of the most backward regions of India. The case studies presented herein are examples of the exceptional work done by the para-legal workers as their own initiative.</p> <p>URL: https://bit.ly/2MzyKGs</p>

	<p>Title: Women Energy Cluster</p> <p>Year of Publication: 2011</p> <p>Pages: 26</p> <p>Keywords: Women, Energy, Livelihood, Agriculture</p> <p>Abstract: Bundelkhand is one of the most vulnerable and drought prone regions of India. Agriculture and livestock rearing is the mainstay of the regional economy. This project, aimed at reducing the vulnerability of rural communities, is a part of the Sustainable Civil Society Initiative (SCSI) to Address Global Environmental Challenges. The initiative spans over a period of 15 years, with a long term vision to eradicate poverty and regenerate the natural resource base across 1000 villages in the region, in addition to addressing the vulnerabilities of farming and infrastructure.</p> <p>URL: https://bit.ly/3isL8tP</p>
	<p>Title: Mutually Reinforcing Role of Women in Livelihood Services</p> <p>Year of Publication: 2011</p> <p>Pages: 180</p> <p>Keywords: Livelihood, Habitat, Women, Gender</p> <p>Abstract: Under the rubric of involvement and influence of women in innovation processes, the research has attempted to explore the benefits women received by working in this sector, and the value they brought to the sector in terms of design, development and delivery of habitat technologies and services.</p> <p>URL: https://bit.ly/2B9mo3g</p>
	<p>Title: Mutually Reinforcing Role of Women in Habitat based Livelihood Services: Executive Summary</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Livelihood, Habitat, Women Empowerment</p> <p>Abstract: This study concentrates on the involvement and influence of women in innovation processes in rural communities. It attempts to explore the benefits women received working in this sector, and the value they brought to the sector in terms of design, development and delivery of habitat technologies and services.</p> <p>URL: https://bit.ly/2WvQeZ4</p>

	<p>Title: Rural Women in Habitat Services: A Policy Brief</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Livelihood, Habitat, Women Empowerment</p> <p>Abstract: This policy brief has been prepared under the research project, 'Mutually reinforcing the role of women in habitat based livelihood services – technology application, deployment and delivery'. It highlights the challenges women face in engaging at a higher level in the habitat sector, and offers solutions for enhancing work for women in that sector.</p> <p>URL: https://bit.ly/2TcZpvj</p>
	<p>Title: Case Study: Mutually Reinforcing the Role of Women in Habitat based Livelihood Services - SEWA Nirman</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Livelihood, Habitat, Women Empowerment</p> <p>Abstract: This is a case study of SEWA Nirman, a private construction worker company, headed by SEWA. The people who worked here as labourers and masons are also shareholders in this company. This document provides detailed information on the features, innovative approaches, livelihood benefits, achievements and challenges of SEWA Nirman.</p> <p>URL: https://bit.ly/2DvkZ7P</p>
	<p>Title: Case Study: Mutually Reinforcing the Role of Women in Habitat based Livelihood Services - Tilothu Mahila Mandal</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Livelihood, Habitat, Women Empowerment</p> <p>Abstract: This is a case study of the Tilothu Mahila Mandal, initiated under the Tilothu Rural Uplift club, based in Bihar. The mandal was set up with the broad objective of empowering the women of Tilothu. They sought to attain this through work in three major sectors: education, health and livelihoods.</p>

	<p>Title: Case Study: Mutually Reinforcing the Role of Women in Habitat based Livelihood Services - Jeevapoorna Women Masons Society (JEEWOMS)</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Masonry, Quality, Gender, Equality, Women</p> <p>Abstract: This is a case study of the Jeevapoorna Women Masons Society initiated under the Socio Economic Unit Foundation (SEUF). The society was set up with the broad objective of creating more opportunities for women, through their skill development in the sector of masonry.</p>
	<p>Title: Case Study: Mutually Reinforcing the Role of Women in Habitat based Livelihood Services - Darshna Mahila Kalyan Samiti (DMKS)</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Employment Opportunities, Alternative Livelihoods, Women, Habitat</p> <p>Abstract: The objective of Darshna Mahila Kalyan Samiti (DMKS) for this initiative was to provide women with an aim of alternative sources of livelihood, beyond agricultural labour. Agricultural labour is seasonal, and can hardly meet their basic needs. The work has been set up to give them a regular income throughout the year.</p>
	<p>Title: Case Study: Mutually Reinforcing the Role of Women in Habitat based Livelihood Services - The Barefoot College</p> <p>Year of Publication: 2011</p> <p>Pages: 8</p> <p>Keywords: Women. Gender, Equality, Habitat</p> <p>Abstract: This is a case study of The Barefoot College. The objective of the organisation is to bring maximum benefits to the local people by the local people themselves, as it aims for sustainable local development. To achieve this, men and women both are included in the development process.</p>
	<p>Title: Gender Manual for Civil Society Organisations</p> <p>Year of Publication: 2007</p> <p>Pages: 96</p> <p>Keywords: Women, Gender, Discrimination, Equality</p> <p>Abstract: This manual is basically aimed at breaking the shackles of gender discrimination, and creating a more gender-sensitive society. We hope that this manual initiates a positive movement towards a more humanitarian world.</p> <p>URL: https://bit.ly/2MAZpmp</p>

	<p>Title: Strengthening Livelihoods of Trafficking prone Communities: Action Research to Develop a Proof of Concept</p> <p>Year of Publication: 2007</p> <p>Pages: 35</p> <p>Keywords: Livelihood, Women, Trafficking, Production, Textile</p> <p>Abstract: This document details the concept, strategy, methodology and impact of the initiative of sustainable livelihood solutions for marginalised communities. Regarding this, the action research was conducted in Tanakpur area in Uttarakhand. Banbassa, a small township, was chosen for setting up an Integrated Resource Centre (IRC). The centre houses activities such as textile production, food processing and computer learning, designed especially for the needs of women and adolescent girls.</p> <p>URL: https://bit.ly/2B6q5Xr</p>
	<p>Title: Strengthening Livelihoods of Trafficking prone Communities: A Project Framework for a Livelihood Approach to Prevent Trafficking</p> <p>Year of Publication: 2007</p> <p>Pages: 55</p> <p>Keywords: Women, Livelihood, Trafficking, Uttar Pradesh</p> <p>Abstract: This document presents a detailed project framework for a livelihood approach to prevent and stop trafficking in Uttar Pradesh and Uttaranchal. The document is based on field visits to areas with a large concentration of trafficking prone communities and groups, interaction and discussion with NGOs and NGO networks working on anti-trafficking, and a review of secondary literature on trafficking and anti-trafficking projects. The basic approach taken to counter trafficking, in this document, is to provide information to trafficking prone communities/groups (TPC/TPGs) and to strengthen their livelihoods by undertaking viable income generating activities.</p>
	<p>Title: Women and Environment</p> <p>Year of Publication: 2006</p> <p>Keywords: Women, Environment, Food, Water, Gender</p> <p>Abstract: This article addresses the gender issue, highlighting the plight of women -- overworking, walking to far-off distances in search of basic products, lack of food and water, etc. It emphasises the need for individual responsibility of conserving nature, and implementing effective institutions of governance that focus on inclusion of women, and meeting not just the tangible, but also intangible needs.</p>

Blogs

 <p>Unleashing Entrepreneurship on International Women's Day</p> <p>On the occasion of International Women's Day — 8 March 2021, the Development Alternatives (DA) team celebrated the day with the real changemakers. Events were organized in four geographies: Bundelkhand, Eastern Uttar Pradesh, Uttarakhand, and Haryana, where we are co-working with partner organizations to enable young girls and women to realize their aspirations. More than 400 girls and women participated in</p>	<p>Title: Unleashing Entrepreneurship on International Women's Day</p> <p>Author: Upma Singh</p> <p>Year of Publication: 2021</p> <p>Keywords: Women's day, Women, Entrepreneur, Bundelkhand</p> <p>Abstract: On the occasion of International Women's Day — 8 March 2021, the Development Alternatives (DA) team celebrated the day with the real changemakers. Events were organized in four geographies: Bundelkhand, Eastern Uttar Pradesh, Uttarakhand, and Haryana, where we are co-working with partner organizations to enable young girls and women to realize their aspirations.</p> <p>URL: https://bit.ly/3iS1HQi</p>
 <p>Co-creating an Entrepreneurial Ecosystem for Supporting Women</p> <p>The Work 4 Progress (W4P) India program of 'Sa Gaara' foundation and Development Alternatives (DA) aims to accelerate the creation of meaningful and dignified employment through the creation of platforms for innovation, action, and continuous learning in two regions of India — Bundelkhand and Eastern Uttar Pradesh. It provides enterprise development opportunities for youth and women and uses social innovation methods that encourage dialogue-based participation by the community to co-create model solutions and share learning with others to</p>	<p>Title: Co-creating an Entrepreneurial Ecosystem for Supporting Women</p> <p>Author: Debasis Ray</p> <p>Year of Publication: 2021</p> <p>Keywords: Employment, Women, Jobs</p> <p>Abstract: The Work 4 Progress (W4P) India program aims to accelerate the creation of meaningful and dignified employment. It provides enterprise development opportunities for youth and women and uses social innovation methods that encourage dialogue-based participation by the community to co-create model solutions and share learning with others to generate impact at scale.</p> <p>URL: https://bit.ly/3gG7vcM</p>
 <p>Women Entrepreneurship: Powering Socio-Economic Progress</p> <p>If I were to ask you to close your eyes and imagine an average entrepreneur, the clear majority of us end up thinking of a man in his suit with a briefcase or one managing his shop. It's not that one thinks of a woman.</p> <p>There are an estimated 13.5 million to 15.7 million women-owned and controlled enterprises creating direct employment for 22 million to 27 million people in India. Despite significant strides, India's growth story has ignored women. Rather, women's participation in the labour force has</p>	<p>Title: Women Entrepreneurship: Powering Socio-Economic Progress</p> <p>Author: Ankita Pant</p> <p>Year of Publication: 2021</p> <p>Keywords: Entrepreneur, Women, Environment, Employment</p> <p>Abstract: In order to ensure power is actually in the hands of women there is a need to capitalise on the potential of collaborative action to enable change and build networks at two levels — the meso-level, with one set of actors facilitating 'efficient' and 'effective' operations through enterprise support services and the macro-level, with agencies that enable easier access to capital and influence the policy and regulatory environment for the growth of women, thereby simplifying the complexity of the entrepreneurial ecosystem.</p> <p>URL: https://bit.ly/3zyNIET</p>

 <p>A Day with the Oldest Woman Entrepreneur in Bhojla</p> <p>September 2020 July 20, 2020 5:30 PM</p> <p>Reconnect the Labor: Stories of Change</p> <p>Our work aims to create a culture of entrepreneurship in rural communities of India. Central to our journey are the entrepreneurs who are the job creators and change makers. Each of them has a unique story to tell.</p>	<p>Title: A Day with the Oldest Woman Entrepreneur in Bhojla</p> <p>Author: JobsWeMake</p> <p>Year of Publication: 2020</p> <p>Keywords: Enterprise, Caste, Entrepreneur, Women</p> <p>Abstract: Kranti started her enterprise ten years ago, in the village of Bhojla (Jhansi), where she has lived since she got married. Hers was the first enterprise to open in the village. In an environment where women’s movement outside home was severely restricted, owing to strict caste-based rules of ‘honour’, Kranti wanted women to have their own little space to buy trinkets, makeup, and cosmetics. ‘Anshika Bangles Store’ is almost like a small sanctuary in an oppressive environment that they all endure.</p> <p>URL: https://bit.ly/3vCPotC</p>
 <p>Women-led Entrepreneurship</p> <p>September 2020 July 20, 2020 5:30 PM</p> <p>Perspectives Rural Entrepreneurship</p> <p>As per a report by the Centre for Monitoring Indian Economy (CMIE), the breakdown of employment statistics tells us that 6.8 million women lost jobs in 2018, of which 6.5 million belonged to rural India. The labor force participation rates of women, both in rural and urban areas of the state, were lower by 9 and 7 per cent, respectively.</p>	<p>Title: Women-led Entrepreneurship</p> <p>Author: JobsWeMake</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, Women, Technology, Skill development</p> <p>Abstract: The success of initiatives and empowerment of women entrepreneurs helps them become more independent, building their confidence and risk-taking ability. When matched with drivers like technology and skill development, these initiatives can be catalyzed for deeper impact and scale.</p> <p>URL: https://bit.ly/3wCg0fV</p>
 <p>Women-led entrepreneurship</p> <p>September 2020 July 20, 2020 5:30 PM</p> <p>Mini toolkit</p> <p>Central to inclusive and sustainable development is the urgent need to harness the economic potential of women. Read this mini toolkit that shares a few tools and initiatives adopted by Development Alternatives for overcoming socio-economic barriers faced by women along with insights on facilitating a solidarity platform for strengthening the voices of rural women.</p>	<p>Title: Women-led Entrepreneurship Mini Toolkit</p> <p>Author: Ankita Pant, Roopali Gupta</p> <p>Year of Publication: 2020</p> <p>Keywords: Toolkit, Entrepreneur, Women, Socio-economic</p> <p>Abstract: Central to inclusive and sustainable development is the urgent need to harness the economic potential of women. This mini toolkit that shares a few tools and initiatives adopted by Development Alternatives for overcoming socio-economic barriers faced by women along with insights on facilitating a solidarity platform for strengthening the voices of rural women.</p> <p>URL: https://bit.ly/2Szn2Dn</p>

	<p>Title: The rickshaw rider in Mirzapur</p> <p>Author: Saubhagya Raizada</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, E-rickshaw, Women, Transport</p> <p>Abstract: Bhagwani Devi is a member of the Work 4 Progress network. She co-created her e-rickshaw enterprise model in 2018 and has been awarded by the regional government for providing inclusive services to her community. A proud entrepreneur, Bhagwani finds joy in providing affordable transport for school going girls and challenging dominant patriarchal norms in her community.</p> <p>URL: https://bit.ly/3pMDVGV</p>
	<p>Title: Micro movements of change</p> <p>Author: JobsWeMake</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, Women, Bundelkhand, Tailor</p> <p>Abstract: This publication is about a micro movement that is challenging patriarchal norms in Bundelkhand. It started when the emerging women entrepreneurs of village Bhojla created a support system for each other to step up and raise their voices.</p> <p>URL: https://bit.ly/3xyCWMO</p>
	<p>Title: A Day with the Motorbike Rider in Mirzapur</p> <p>Author: Taniya Goyal</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, E-rickshaw, Women, Transport</p> <p>Abstract: This publication talks about how a woman from a village in Mirzapur has become a successful owner of an e-rickshaw enterprise despite all the backlogs from the society. She has a family of five and to make the ends meet, she took up working along with her husband to feed the family.</p> <p>URL: https://bit.ly/3zyAw2F</p>

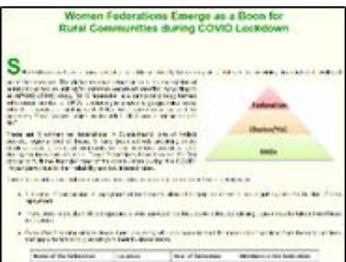
	<p>Title: Quality Information Through Decentralised Kiosks</p> <p>Author: Saubhagya Raizada, Upma Singh</p> <p>Year of Publication: 2020</p> <p>Keywords: Information, Digital, Technology, Entrepreneur, Women</p> <p>Abstract: Innovations in information services are shaping modern society by influencing how people interact and make decisions every day. While there is improved last-mile delivery of such services to enable digital and financial inclusion, access to information continues to be a major barrier in enabling entrepreneurship for youth and women. Aspiring entrepreneurs</p> <p>URL: https://bit.ly/3q79fjE</p>
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DA Newsletters

	<p>Title: Kaun Banega Business Leader: Social Innovation for Unearthing Aspirations</p> <p>Author: Roopali Gupta and Upma Singh</p> <p>Year of Publication: 2021</p> <p>Keywords: Digital, Woman, Technology, Entrepreneur</p> <p>Abstract: To realise the potential of entrepreneurship-led dignified livelihoods that can initiate socio-economic shifts at the local scale, there is a need to develop supportive ecosystems. Conditions become worse in rural economies like Bundelkhand, where entrenched socio-economic barriers prevent the mushrooming of local entrepreneurs.</p> <p>URL: https://www.devalt.org/newsletter/feb21/of_4.htm</p>
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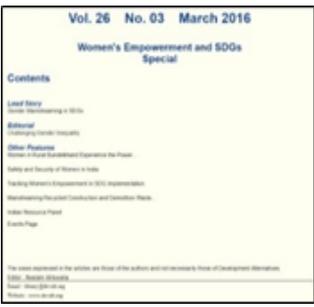
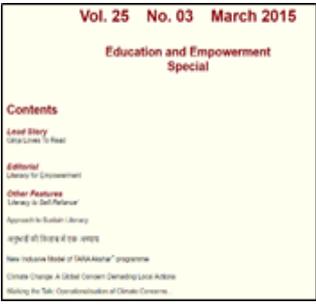
	<p>Title: Women Entrepreneurship: Powering Socio-Economic Progress</p> <p>Author: Ankita Pant</p> <p>Year of Publication: 2021</p> <p>Keywords: Women, Entrepreneur, Socio-economic, Workshop</p> <p>Abstract: Women are outpacing men in job creation with an average expected growth rate of 10.9 percent compared with 8.3 percent among male entrepreneurs, thus unlocking entrepreneurship among women in India will provide an unprecedented opportunity to change the country's economic and social trajectory and its women for future generations, in turn driving tremendous job creation.</p> <p>URL: https://www.devalt.org/newsletter/may21/lead.htm</p>
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	<p>Title: Women Empowerment</p> <p>Author: Maj Gen Rahul Bhardwaj, Jyoti Sharma, Vyapika Kapoor, Pooja Jha, Vishakha Mittal, Tejashwani, Rishabh Singh</p> <p>Year of Publication: 2021</p> <p>Keywords: Women, Empowerment, Patriarchy</p> <p>Abstract: This planet has both men and women, and women empowerment need not be treated as a zero sum game where the men lose the battle, but it must be propagated as a necessary battle against poverty. The titles in this volume are If You Empower a Woman, You Empower the Nation, Women's Literacy Deserves 'Undivided' National Attention, Bridging the Digital Gender Divide, India's New Education Policy 2020: An Analysis and Impacts of Check Dam on Agriculture</p> <p>URL: https://www.devalt.org/newsletter/mar21/mar21.htm</p>
	<p>Title: Critical Role Played by Women Self Help Groups during COVID</p> <p>Author: Manya Sharan</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, COVID, Entrepreneur, SHG</p> <p>Abstract: In India, women self-help groups have risen to the extraordinary challenge of the pandemic, meeting shortfalls in masks, sanitizers, protective equipment; running community kitchens; providing banking and financial solutions to far-flung communities and fighting misinformation to promote awareness in over 90% of India's districts. In doing so, they have generated employment and income, secured livelihoods and contributed to societal needs.</p> <p>URL: https://www.devalt.org/newsletter/nov20/of_2.htm</p>
	<p>Title: COVID and Water Crisis in Rural Bundelkhand</p> <p>Author: Diksha Singh</p> <p>Year of Publication: 2020</p> <p>Keywords: Covid- 19, Water, Bundelkhand, Women</p> <p>Abstract: During the pandemic, rural household needs of water have increased as frequency of hand washing has increased in every household and also the practice of cleaning their houses and surrounding areas. Women folk and girls are forced to walk long distances to fetch drinking water, causing hardship and adversely affecting their health, education and engagement in productive activities.</p> <p>URL: https://www.devalt.org/newsletter/sep20/of_1.htm</p>

	<p>Title: Water Smartness is Vital to Embrace the “New Normal”</p> <p>Author: Dr. K. Vijayalakshmi</p> <p>Year of Publication: 2020</p> <p>Keywords: Water, Women, Covid- 19, Gender, Bundelkhand</p> <p>Abstract: Additional water requirements to contain COVID are impacting the rural women due to the stereotypical role that they play as primary users, providers and managers of water in the households. In order to reduce such disparities, designing smart solutions is essential. Such solutions should be able to meet both the information needs and also the special needs of disadvantaged women and girl children for their domestic needs, etc.</p> <p>URL: https://www.devalt.org/newsletter/sep20/Edit.htm</p>
	<p>Title: SFURTI Clusters: Resilient, Self-Sustainable and Inclusive Growth Models</p> <p>Author: Raman Thapar</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, Artisans, Farmers, Employment</p> <p>Abstract: In a cluster-based model at the rural level, the entrepreneurs and artisans share a similar social & cultural background, practice reciprocity and self –help which work as favourable growth factors. A cluster with INR 50,000 government grant per artisan in three years can provide livelihood opportunities to 500 - 1500 artisans and farmers.</p> <p>URL: https://www.devalt.org/newsletter/aug20/of_3.htm</p>
	<p>Title: Women Federations Emerge as a Boon for Rural Communities during COVID Lockdown</p> <p>Author: Diksha Singh</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, Rural, COVID, Microfinance</p> <p>Abstract: There are 5 women led federations in Bundelkhand, one of India’s poorest regions. Out of these, 3 have been actively providing micro credit services to the rural community for their livelihood purposes even during the lockdown situation. These federations have become the first choice to fulfil the financial need of the communities during this COVID-19 pandemic due to their reliability and low interest rates.</p> <p>URL: https://www.devalt.org/newsletter/jul20/of_6.htm</p>

	<p>Title: Women's Contribution during COVID</p> <p>Author: Tejashwani</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, COVID, Gender</p> <p>Abstract: Since the coronavirus outbreak was declared a global public health emergency, it has affected over 200 countries and cost over 400,000 lives. Female leaders have exhibited clarity, foresight and compassion that not many leaders have managed while dealing with the health emergency. Women self-help groups (SHGs) too have been in the forefront of the battle against COVID-19.</p> <p>URL: https://www.devalt.org/newsletter/jul20/of_2.htm</p>
	<p>Title: Digital Solutions for Rural Women</p> <p>Author: Upma Singh</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, Digital, Technology, Gender</p> <p>Abstract: Technology has a great role to play in increasing incidences of women entrepreneurship among communities. Transforming towards a digital economy needs inclusive digital solutions and the challenge envisions to create spaces that enable women to ask questions, exchange ideas, source information, enhance skills and connect to work opportunities in the world beyond their village.</p> <p>URL: https://www.devalt.org/newsletter/aug19/of_1.htm</p>
	<p>Title: Promoting Women Empowerment in Rural India</p> <p>Author: Jyoti Shresth</p> <p>Year of Publication: 2020</p> <p>Keywords: Women, Rural, Communication tools, Equality</p> <p>Abstract: The rural female population in India is almost 360 million but only 31% of them are working. Because of lack of acceptance from the male dominant society, women suffer immensely. Empowerment of women should thus be a key aspect in all social development programmes. This helps to make them economically, socially and politically independent.</p> <p>URL: https://www.devalt.org/newsletter/feb18/of_2.htm</p>

	<p>Title: Tapping the Green Business Potential Author: Srishti Manna Year of Publication: 2020 Keywords: Women, Green Business, Farmer Abstract: Local and green businesses evolving in the current ecosystems are often faced with the perplexity of “using nature” yet they have become nominated towards building a new trajectory for a vibrant India in the hope of inclusive ecological sustainability. Green entrepreneurship provides an opportunity to deliver ecological and innovative solutions, alleviate poverty and thereby support Sustainable Development Goals (SDGs). URL: https://www.devalt.org/newsletter/jan20/of_3.htm</p>
	<p>Title: Increasing Employment Opportunities for Women: Policy Initiatives Author: Tanvi Arora Year of Publication: 2019 Keywords: Employment, Women, Policy, Entrepreneur Abstract: Currently, a majority of the female workforce in India is unskilled. They can be motivated to develop their life skills, which will give them higher paying jobs / better livelihood opportunities and confidence to earn for their families. Many experts have observed that the concept of training and skill development needs to move beyond imparting technical and managerial skills, with more focus on enhancing literacy, numeracy, political and life skills. URL: https://www.devalt.org/newsletter/jul19/of_3.htm</p>
	<p>Title: Women Empowerment through Skill Development Author: Raisa Chaudhuri Year of Publication: 2019 Keywords: Women, Skill, Employment, Digital Abstract: Vocational training programme should be introduced to enhance livelihood opportunities of women who are at a disadvantageous position. Policies such as improving access to skill development by creating more seats for women, gender mainstreaming of content and delivery of training and use of digital platforms for women’s empowerment should be streamlined in order to improve the productivity of the economy and participation of women. URL: https://www.devalt.org/newsletter/may19/of_1.htm</p>

 <p>Vol. 27 No. 03 March 2017 Women Empowerment Special</p> <p>Contents</p> <p>Lead Story Women Empowerment at a Global Level</p> <p>Editorial Introduction: Women - Cultural Identities</p> <p>Other Features Women in Rural Bundelkhand Experience the Power Bridging Information Gap through Disha Chat Gender Equality: Too Trivial (I-Stepped)? Resource Efficiency for Urban India Driving Sustainability in Social Housing Book Page</p> <p>The cover appeared in the articles and those of the authors and contributors of Development Alternatives Cover: Anubhavo Ki Kitab Mein Ek Adhyay Cover: Anubhavo Ki Kitab Mein Ek Adhyay Cover: Anubhavo Ki Kitab Mein Ek Adhyay</p>	<p>Title: Women Empowerment Special</p> <p>Author: Parul Verma, Alka Srivastava, Mahua Tripathy, Pulari Kurian, Anshul S Bhamra, Rishabh Misra, Srijani Hazra</p> <p>Year of Publication: 2017</p> <p>Keywords: Women, Resource efficiency, Equality, Gender</p> <p>Abstract: In this newsletter, DA expresses that empowerment approaches for women should not just look at providing services, but also address the multiple layers of discrimination that hinder their access to opportunities. The newsletters present here are Women Empowerment at a Global Level, Challenging Socio-Cultural Identities, Women's Federations - Paving the Way for a Better Tomorrow, Bridging Information Gap through Disha Chat, Gender Equality: Too Trivial (I-Stepped)?, Resource Efficiency for Urban India and Driving Sustainability in Social Housing.</p> <p>URL: https://www.devalt.org/newsletter/mar17/mar17.htm</p>
 <p>Vol. 26 No. 03 March 2016 Women's Empowerment and SDGs Special</p> <p>Contents</p> <p>Lead Story Gender Mainstreaming in SDGs</p> <p>Editorial Introduction: Gender Inequality</p> <p>Other Features Women in Rural Bundelkhand Experience the Power Safety and Security of Women in India Tracking Women's Empowerment in SDG Implementation Mainstreaming Recycled Construction and Demolition Waste Indian Resource Panel Book Page</p> <p>The cover appeared in the articles and those of the authors and contributors of Development Alternatives Cover: Anubhavo Ki Kitab Mein Ek Adhyay Cover: Anubhavo Ki Kitab Mein Ek Adhyay Cover: Anubhavo Ki Kitab Mein Ek Adhyay</p>	<p>Title: Women Empowerment and SDGs Special</p> <p>Author: Parul Verma, Dr Alka Srivastava, Mahua Tripathy, Col. M.K Aeri, Dharmistha Chauhan, Achu R. Sekhar, Vaibhav Rathi</p> <p>Year of Publication: 2016</p> <p>Keywords: Women, Violence, Gender, Inequality, Rural, Bundelkhand, Maternal health</p> <p>Abstract: This volume talks about the atrocities of gender discrimination and how it affects the work culture. The newsletters in this volume are Gender Mainstreaming in SDGs, Challenging Gender Inequality, Women in Rural Bundelkhand Experience the Power, Safety and Security of Women in India, Tracking Women's Empowerment in SDG Implementation, Mainstreaming Recycled Construction and Demolition Waste and Indian Resource Panel.</p> <p>URL: https://www.devalt.org/newsletter/mar16/mar16.htm</p>
 <p>Vol. 25 No. 03 March 2015 Education and Empowerment Special</p> <p>Contents</p> <p>Lead Story Girija Loves to Read</p> <p>Editorial Literacy for Empowerment</p> <p>Other Features Climate Change: A Global Concern Demanding Local Actions Approach to Sustain-Literacy New Inclusive Model of TARA Akshar+ programme Climate Change: A Global Concern Demanding Local Actions Walking the Talk: Operationalization of Climate Concerns</p>	<p>Title: Education and Empowerment Special</p> <p>Author: Pragya Tiwary, Irfan Khan, Pulari Kurian, Sakshi Lamba, Alka Manral, Alka Srivastava, Harshita Bisht, Rowena Mathew</p> <p>Year of Publication: 2015</p> <p>Keywords: Women, Literacy, ICT, Technology, Digital</p> <p>Abstract: The newsletters in this volume are Girija Loves to Read, Literacy for Empowerment, 'Literacy to Self-Reliance', Approach to Sustain Literacy, Anubhavo Ki Kitab Mein Ek Adhyay, New Inclusive Model of TARA Akshar+ programme, Climate Change: A Global Concern Demanding Local Actions and Walking the Talk: Operationalization of Climate Concerns.</p> <p>URL: https://www.devalt.org/newsletter/Mar15/Mar15.htm</p>

	<p>Title: Literacy to Self-Reliance Empowering Women, Empowering the Nation</p> <p>Author: Sunanda Jain</p> <p>Year of Publication: 2013</p> <p>Keywords: Women, Change, Literacy, Skill development</p> <p>Abstract: Women are the most powerful instrument of change in the society, as empowering them means empowering the family, the community, and ultimately the nation. The Society for Technology and Action for Rural Advancement (TARA) has developed a system -- 'Literacy to Self-Reliance' -- where women are first made literate, and then given training on various capacity building activities, which enables them to become self-reliant.</p> <p>URL: https://www.devalt.org/newsletter/mar12/lead.htm</p>
	<p>Title: The Millennium Development Goals towards Women Empowerment</p> <p>Author: Ana Paula De Marino</p> <p>Year of Publication: 2013</p> <p>Keywords: Anti-poverty, Women, Entrepreneur, Poverty</p> <p>Abstract: The Millennium Development Goals (MDGs) have been one of the most successful global anti-poverty movements in history. We are now not far from the 2015 target date for achieving the MDGs, one of them being gender equality. To promote this goal and empower women, we need to concentrate our efforts on women entrepreneurship -- which is seen as the most successful journey out of poverty, towards equality.</p> <p>URL: https://www.devalt.org/newsletter/nov13/of_2.htm</p>
	<p>Title: Empowering Women through Literacy</p> <p>Author: Dr Ashok Khosla</p> <p>Year of Publication: 2013</p> <p>Keywords: Women, Literacy, Illiteracy, Equality</p> <p>Abstract: We do not need any more clichés and platitudes on why it is important to mainstream women and women issues into the national development agenda. Development Alternatives' entire programme of work is based on the premise that to build and sustain a healthy future for our nation, there is nothing more important than empowering women.</p> <p>URL: https://www.devalt.org/newsletter/sep13/Edit.htm</p>

 <p>Vol. 23 No. 03 March 2013 Livelihoods for Women Special</p> <p>Contents</p> <p>Lead Story Women Empowerment: Literacy to Self-Reliance</p> <p>Features Livelihoods: Transition of Women from Beneficiaries to Change Makers</p> <p>Other Features Energy for Women Aggregation for Livelihood Creation Watsan Enterprises and Social Marketing Women's Hygiene: Accessibility and Affordability Livelihood Creation through Waste Utilization Bundelkhand Diary Green Building Materials for a Cleaner Environment What's New in Habitat?</p>	<p>Title: Livelihoods for Women Special</p> <p>Author: Sunanda Jain, Bhavna Gadre, Akash Mittal, Shipra Krishan, Dr LEE Jong-Wook, Faustina Gomez, Pulari Kurian, Pulkit Jain, Vidushi Malhotra, Kriti Nagrath, Amol Mangrulkar</p> <p>Year of Publication: 2013</p> <p>Keywords: Women, Literacy, Education, Training</p> <p>Abstract: This volume talks about how women are coming forward and are finding ways to sustain themselves. This collection contains Women Empowerment: Literacy to Self-Reliance, Livelihoods: Transition of Women from Beneficiaries to Change Makers, Energy for Women, Aggregation for Livelihood Creation, Watsan Enterprises and Social Marketing, Women's Hygiene: Accessibility and Affordability, Livelihood Creation through Waste Utilization, Bundelkhand Diary, Green Building Materials for a Cleaner Environment and What's New in Habitat?</p> <p>URL: https://www.devalt.org/newsletter/mar13/mar13.htm</p>
 <p>Vol. 22 No. 07 July 2012 Women Empowerment Special</p> <p>Contents</p> <p>Lead Story If You Want to Empower Women, Make them Literate</p> <p>Features Amma, Read Me a Story!</p> <p>Other Features Environment Education and Women's Participation Making Women Literate and Economically Empowered Women in Habitat TARA Akshar+ Towards Literacy in 49 Days Preserve Literate Preserving the Earth's Resources</p>	<p>Title: Women Empowerment Special</p> <p>Author: Victor Lyons, Zeenat Niazi, Soma Biswas, Geeta Malhotra, Alka Srivastava, Colonel MS Ahluwalia</p> <p>Year of Publication: 2012</p> <p>Keywords: Women, Literacy, Education, Employment</p> <p>Abstract: This volume talks about how women should be educated to make them economically independent. The contents in this volume are If You Want to Empower Women, Make them Literate, Amma, Read Me a Story!, Environment Education and Women's Participation, Making Women Literate and Economically Empowered, Women in Habitat, TARA Akshar+ Towards Literacy in 49 Days and Preserving the Earth's Resources.</p> <p>URL: https://www.devalt.org/newsletter/jul12/jul12.htm</p>
 <p>Rural Women in Habitat Services: Training and Capacity Building</p> <p>Contents</p> <p>Lead Story Rural Women in Habitat Services: Training and Capacity Building</p> <p>Other Features Rural Women in Habitat Services: Training and Capacity Building</p>	<p>Title: Rural Women in Habitat Services: Training and Capacity Building</p> <p>Author: Deepika Mishra and Madhuban Pandey</p> <p>Year of Publication: 2011</p> <p>Keywords: Women, Construction, Rural, Income, Employment</p> <p>Abstract: The Development Alternatives Group is organizing various kinds of training programmes, especially for women in the construction sector. Capacity building of these women would bring about a socio-economic change and enhance their skills, thus empowering them with opportunities for improving their income and coming at par with their male counterparts in the development of the construction sector in rural areas.</p> <p>URL: https://www.devalt.org/newsletter/may11/of_2.htm</p>

	<p>Title: Skill Building is a Pre-requisite for Women Empowerment</p> <p>Author: Juhi Nigam</p> <p>Year of Publication: 2011</p> <p>Keywords: Women, Development, Livelihood. Skill development</p> <p>Abstract: The TARA Livelihood Academy (TLA) works in Bundelkhand to help and empower rural women towards playing a prominent role in the development processes of the area. TLA's initiative to make these women self-employed will play a significant role in increasing women's strong participation, not only in the future developmental processes, but also to enhance their social and economic situation in their communities.</p> <p>URL: https://www.devalt.org/newsletter/may11/of_6.htm</p>
	<p>Title: Federating Self Help Groups as Vehicles of Empowerment</p> <p>Author: Shailendra Nath Pandey</p> <p>Year of Publication: 2007</p> <p>Keywords: Women, Self-help, Employment</p> <p>Abstract: This article highlights the importance of consolidating SHGs into federations, for they expand empowerment beyond that achieved by SHGs in various ways. They provide identities to the members, build solidarity among them, build their capacities, reduce transaction costs, and provide them with value added services.</p> <p>URL: https://www.devalt.org/newsletter/nov07/of_4.htm</p>
	<p>Title: Women in Livelihoods: SHG as a Medium of Empowerment</p> <p>Author: Srinivas Mudrakartha</p> <p>Year of Publication: 2006</p> <p>Keywords: Women, Land, Livelihood, Agriculture, Animal husbandry</p> <p>Abstract: People's response to disasters such as droughts is again a function of a variety of factors. This paper discusses the enviable role the women's groups have taken on them to contribute to the family's coping and adaptive strategy in a semi-arid area.</p> <p>URL: https://bit.ly/3w5S9Vx</p>
	<p>Title: Women, Environment and Technology</p> <p>Year of Publication: 2006</p> <p>Keywords: Women, Environment, Technology</p> <p>Abstract: This article explores how deteriorating relationships between women and their environment may be reversed and brought back to positive mutual reinforcement. Highlighting the plight of women, it shows how the environment is a cause for this. It addresses this with the solution of technology, or rather 'sustainable technology', which not only serves development, but more importantly, empowers women.</p> <p>URL: http://www.khosla.in/Pdf/Focus-Area-docs/Women%20and%20Technology.pdf</p>

	<p>Title: Women's Political Empowerment</p> <p>Author: SK Sharma</p> <p>Year of Publication: 2004</p> <p>Keywords: Women, Law, Politics, Education, Water, Forest, Health</p> <p>Abstract: This article gives glimpses of the author's talk on 'Women and Law' delivered at the ninth Women's Political Empowerment Day Celebrations. It highlighted how resources must be retained at the local level to handle all local matters such as administration of justice, police, education, healthcare, land, water system and forests.</p> <p>URL: https://www.devalt.org/newsletter/may04/of_5.htm</p>
	<p>Title: Voice of women</p> <p>Author: Ambika Sharma</p> <p>Year of Publication: 2004</p> <p>Keywords: Women, Sri Lanka, Liberalization, Independence</p> <p>Abstract: This publication focuses on the post-independence era in Sri Lanka, between 1948 and 1998, attempting to present the mixed record of progress of the Sri Lankan women, from significant improvements to frustrating setbacks. A series of papers written by a range of experts, activists and academics provides a thoughtful review of the historical social transformation over the decades.</p> <p>URL: https://www.devalt.org/newsletter/may04/of_4.htm</p>
	<p>Title: Empowering Women through Sustainable Livelihoods</p> <p>Author: Dr. Ashok Khosla</p> <p>Year of Publication: 2003</p> <p>Keywords: Women, Environment, Children, Livelihood</p> <p>Abstract: All over the third world, women are trapped in a downward spiral of subsistence and survival. They survive and subsist within the limits of an environment that is increasingly hostile and rapidly degrading. Their homes and habitats are becoming less and less livable. The natural resources from which they draw sustenance for their lives are disappearing before their eyes, sacrificed to the altar of today's most basic needs. Even the keen understanding that comes from aeons of living with nature cannot prevent from further undermining, with each new day, the resources of the land on which they know their children will have to depend.</p> <p>URL: https://www.devalt.org/newsletter/aug03/of_5.htm</p>

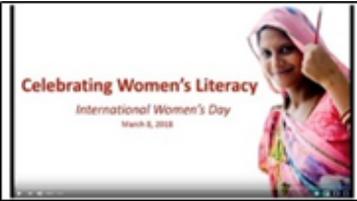
External Platforms	
	<p>Title: Gender Equality in Adaptation Fund Projects: What more can be done? – Insights from India</p> <p>Author: Kavya Arora</p> <p>Year of Publication: 2020</p> <p>Published in: The Adaptation Fund NGO Network</p> <p>Keywords: Climate change, Women, Gender, Capacity building</p> <p>Abstract: This article shares some best practices from an Adaptation Fund project in India and provides concrete recommendations to India's implementing entity, NABARD, to strengthen gender considerations in existing and future adaptation projects.</p> <p>URL: https://af-network.org/5457</p>
	<p>Title: Literacy, Women Empowerment and Sustainable Development</p> <p>Author: Dr Alka Srivastava</p> <p>Year of Publication: 2018</p> <p>Published in: Resilience</p> <p>Keywords: Women, Literacy, Carbon, Environment, Biodiversity</p> <p>Abstract: Resilience.org is a programme of Post Carbon Institute, which is based in Corvallis Oregon, United States. It aims to support building community resilience in a world of multiple emerging challenges like climate change and biodiversity loss, and the social and economic issues linked to these, etc.</p> <p>URL: https://bit.ly/3cpx7ZZ</p>
	<p>Title: Creating Access to Safe Water in India through Women-led Service Delivery Models</p> <p>Author: Gabriel Erismann and Leon Sra</p> <p>Year of Publication: 2017</p> <p>Published in: IRC</p> <p>Keywords: Water, Women, Rural, Job, Employment</p> <p>Abstract: This blog explores how TARA, a social enterprise of the Development Alternatives Group, builds the capacity of rural communities and provides them with job opportunities.</p> <p>URL: https://www.ircwash.org/blog/safe-water-and-jobs</p>

	<p>Title: A Women-led Initiative ensures Access to Water, Better Sanitation</p> <p>Author: Mahua Tripathy</p> <p>Year of Publication: 2017</p> <p>Published in: Grassroots</p> <p>Pages: 4</p> <p>Keywords: Women, Water, Accessibility, Uttar Pradesh</p> <p>Abstract: The Punawli Kalan village in Uttar Pradesh, where a community, with the support of a women-led federation, solved its water woes by developing a community-owned water supply system. The collective effort made by the community backed by the federation has resulted in increased accessibility to safe water for households.</p> <p>URL: https://bit.ly/3cKuyC3</p>
	<p>Title: The Impact of a Computer-based Adult Literacy Program on Literacy and Numeracy: Evidence from India</p> <p>Author: Ashwini Deshpande, Alain Desrochers ,Christopher Ksoll, Abu S.Shonchoy</p> <p>Year of Publication: 2017</p> <p>Published in: Elsevier Ltd</p> <p>Pages: 451-473pp.</p> <p>Abstract: In this paper, we seek to fill this void in the literature by investigating the impact of TARA Akshar Plus (TA+), a systematic computer-based adult literacy and numeracy program conducted in the state of Uttar Pradesh in northern India, on the literacy and numeracy of neo-literate adult women.</p>
	<p>Title: Changing One's Mind? Updating of Beliefs among Rural Indian Women</p> <p>Author: Annemie Maertens and Christopher Ksoll</p> <p>Year of Publication: 2015</p> <p>Published in: Economical and Political weekly</p> <p>Pages: 451-473pp.</p> <p>Abstract: How do people reassess their beliefs in the light of new information? Do people follow the Bayesian rule of utility maximisation? Or are there other aspects that people take into account when updating their beliefs? In order to better understand this process, experiments were conducted amongst rural women in Uttar Pradesh. The results and questions this study throws up are discussed</p> <p>URL: https://bit.ly/2ZlZW71</p>

	<p>Title: Sustainable Livelihood through Social Entrepreneurship</p> <p>Year of Publication: 2013</p> <p>Pages: 58-59</p> <p>Keywords: Women. Entrepreneur, Employment, Jobs, Livelihood</p> <p>Abstract: In this article, the author talks about TARAGram, an initiative of Development Alternatives, which is changing lives of the villagers of Bundelkhand, and has emerged as a hope for people in this rural area.</p>
Webinars/Presentations	
	<p>Title: Empowering Women to address Climate Change Issues for achieving Sustainable Development Goals</p> <p>Author: Gitika Goswami</p> <p>Year of Publication: 2021</p> <p>Published in: IMPRI India</p> <p>Pages: 27</p> <p>Keywords: Climate change, Women, Development</p> <p>Abstract: There are varied climate challenges in India which often leads to the efforts of rural women go in fetching water or other very basic needs of daily life. This issue is addressed in this presentation with up-to-date relevant statistics.</p> <p>URL: https://bit.ly/3d2wndW</p>
	<p>Title: A Webinar Series on Literacy Led Empowerment of Women by DA</p> <p>Speakers: Michael Daube, Dr. Koneru Vijayalakshmi, Dr. Santosh Mehrotra, Kanika Pal, Dr. Sunil Kaul, Sandhya Venkateshwaran</p> <p>Duration: 1:33 hours</p> <p>Synopsis: This webinar has discussed about how the empowerment of women is derived from literacy, which is where most of the discrimination takes place from gender perspective.</p> <p>URL: https://www.youtube.com/watch?v=oh1vf-w7ph4</p>
	<p>Title: A Webinar Series on Literacy Led Empowerment of Women by DA</p> <p>Speakers: Pankaj Pachauri, Mallika Sarabhai, Revi Sterling, Sameer Garde, Rohtash Mal, Manisha Singh, Dr. Arun Kumar</p> <p>Duration: 1:28 hours</p> <p>Synopsis: This webinar has discussed about how the empowerment of women is derived from literacy, which is where most of the discrimination takes place from gender perspective.</p> <p>URL: https://www.youtube.com/watch?v=FoS9t0IU2O8</p>

	<p>Title: A Webinar Series on Literacy Led Empowerment of Women by DA</p> <p>Speakers: Pankaj Pachauri, Soma Wadhwa, Amir Ullah Khan, Shrashtant Patara, Vishal Wadhwa, Shabana Azmi</p> <p>Duration: 1:23 hours</p> <p>Synopsis: This webinar has discussed about how the empowerment of women is derived from literacy, which is where most of the discrimination takes place from gender perspective.</p> <p>URL: https://bit.ly/2VcQRdX</p>
	<p>Title: Webinar - Gender & Water: The Intersection</p> <p>Speakers: Dr. Jureja, Dr. Taranur, Dr. K. Vijaya Lakshmi, Dr. Tauriya</p> <p>Duration: 1:09 hours</p> <p>Synopsis: Dr. K. Vijaya Lakshmi, Vice President, Development Alternatives participated in a webinar - "Gender & Water: The Intersection", organised by Centre for Social Research on 13 May 2020. She highlighted the nuances between gender and water issues along with other panellists Dr. Yogesh Jadeja (Arid Communities & Technologies) and Dr. Fawzia Tarannum, TERI School of Advanced Studies.</p> <p>URL: https://bit.ly/3jNz7zR</p>
Audio/Visual	
	<p>Title: Learn how to reimagine the future with Zeenat Niazi</p> <p>Duration: 16.02 mins</p> <p>Synopsis: This video talks about how Zeenat Niazi with the help of DA has worked for the betterment of the people in the rural areas of India who does not get employment more than ten days a month. DA has introduced the women of the rural area with resource-efficient ways to live their life with ease and comfort.</p> <p>URL: https://www.youtube.com/watch?v=qR-sDdvq7Gs</p>
	<p>Title: Literacy is Crucial to Economic and Social Development</p> <p>Duration: 2.06 mins</p> <p>Synopsis: Literacy is crucial to economic and social development. It also helps in individual and community well-being. Development Alternatives' flagship program, TARA Akshar+ is a stride in this direction. An ICT based Adult Literacy Programme, it is being run in more than 8 states. In the last 10 years it has impacted the lives of more than 2,38,000 women. More than just enabling women to read, write and count, this programme has played a crucial role in empowering them and living a better life. Join us in our endeavor to promote literacy among those who need it the most.</p> <p>URL: https://www.youtube.com/watch?v=PS5EY7IOzXM&t=6s</p>

	<p>Title: Safalta ki Ore..Yeh hai mera Safar!</p> <p>Duration: 03:35 mins</p> <p>Synopsis: TARA Akshar+ is a programme which has brought significant changes in the lives of Mehasari Bano and Baby of Hardoi, Uttar Pradesh. Today, both of these women are confident and empowered. TARA Akshar+ is an adult literacy programme which provides functional literacy</p> <p>URL: https://bit.ly/3hz5AXW</p>
	<p>Title: Unleash HERstory</p> <p>Duration: 01:02 mins</p> <p>Synopsis: TARA Akshar+ is a programme which has brought significant changes in the lives of Mehasari Bano and Baby of Hardoi, Uttar Pradesh. Today, both of these women are confident and empowered. TARA Akshar+ is an adult literacy programme which provides functional literacy</p> <p>URL: https://www.youtube.com/watch?v=rCpLehQ1yJU</p>
	<p>Title: TARA Akshar+: Empowerment through literacy</p> <p>Duration: 4.10 mins</p> <p>Synopsis: Literacy is crucial to economic and social development as well as individual and community well-being. Effective literacy skills open the doors to educational and employment opportunities so that people are able to pull themselves out of poverty and chronic underemployment, leading to overall empowerment. Development Alternatives' flagship program, TARA Akshar+ is a stride in this direction. Join us in our endeavor to promote functional literacy among those who need it the most.</p> <p>URL: https://www.youtube.com/watch?v=xkHT985gHww</p>
	<p>Title: Case Study of TARA Akshar+</p> <p>Duration: 3.29 minutes</p> <p>Synopsis: TARA Akshar+ is an adult literacy programme which provides functional literacy solutions to empower the lives of women. Over 2 lakh women have been made functionally literate in this programme.</p> <p>URL: https://www.youtube.com/watch?v=xkHT985gHww</p>

	<p>Title: Celebrating Women's Literacy - International Women's Day</p> <p>Duration: 2.43 mins</p> <p>Synopsis: On the occasion of International Women's Day, the hard work and achievements of TARA Akshar+ graduates was celebrated with much fervour in Aurai Block, District Bhadohi of Eastern Uttar Pradesh, on March 8, 2018. The TARA Akshar+ programme, in this geography, is supported by IKEA Foundation, and the event was supported by NATARAJ as the stationery partner. TARA Akshar+ is an adult literacy programme, which provides functional literacy solutions to empower the lives of women. Over two lakh women have been made functionally literate under this initiative.</p> <p>URL: https://www.youtube.com/watch?v=SJ2Egptgiw8</p>
	<p>Title: Case Study of TARA Akshar+</p> <p>Duration: 3.45 mins</p> <p>Synopsis: International Literacy Day was celebrated with much fervor on 8th September, 2018, wherein more than 650 TARA Akshar+ learners and graduates came forward and shared their journey of literacy to empowerment. TARA Akshar+ is an adult literacy programme which provides functional literacy solutions to empower the lives of women. Over 2 lakh women have been made functionally literate in this programme.</p> <p>URL: https://www.youtube.com/watch?v=BnD46623dNU</p>
	<p>Title: TARA Akshar+ Programme on 90.3 FM Lalit Lokwani Alapur, Uttar Pradesh</p> <p>Duration: 8.52 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than eight states, it has made about 2 lakh women functionally literate. A community radio station - 90.3 FM Lalit Lokwani Alapur (Uttar Pradesh) – broadcasted two radio episodes on TARA Akshar+ exclusively. Through this episode, the listener gets an opportunity to learn about the TARA Akshar+ programme, its intricacies, and effectiveness in bringing about a revolution in the lives of rural women.</p> <p>URL: https://www.youtube.com/watch?v=OjhZJzVltog</p>
	<p>Title: International Literacy Day</p> <p>Duration: 3.28 minutes</p> <p>Synopsis: International Literacy Day was celebrated with much fervor on 8th September, 2018, wherein more than 650 TARA Akshar+ learners and graduates came forward and shared their journey of literacy to empowerment. TARA Akshar+ is an adult literacy programme which provides functional literacy solutions to empower lives of women. Over 2 lakh women have been made functionally literate in this programme.</p> <p>URL: https://www.youtube.com/watch?v=til1mZfkx4I</p>

	<p>Title: A Glimpse of TARA Akshar+ Classes</p> <p>Duration: 0.54 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than eight states, it has made about 2 lakh women functionally literate. This video captures one of the ongoing classes, where the trainer is teaching two letter words using the TARA Akshar software.</p> <p>URL: https://www.youtube.com/watch?v=MqPDkaSgHDc</p>
	<p>Title: Bala Devi, Tara Akshar + Learner</p> <p>Duration: 0.36 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than 8 states, it has made about two lakh women functionally literate. In this video, Bala Devi, a TARA Akshar+ learner from Birguan village of Uttar Pradesh, reads fluently and has gained self-confidence.</p> <p>URL: https://www.youtube.com/watch?v=f0RYDAv0FYc</p>
	<p>Title: Saroja Devi, a TARA Akshar+ Graduate, Shares her Journey from Literacy to Livelihood</p> <p>Duration: 3.09 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based adult Literacy Programme. Being run in more than eight states, it has made about two lakh women functionally literate. This is the success story of Saroja Devi, a TARA Akshar+ graduate from Uttar Pradesh, who successfully runs a cosmetic store and a beauty parlour. She expresses her gratitude to TARA Akshar+ for giving her the knowledge and confidence to become independent.</p> <p>URL: https://www.youtube.com/watch?v=HNhiO7g7urg</p>
	<p>Title: Phoolpatti Devi pursues her Aspirations through TARA Akshar+ Programme</p> <p>Duration: 3.00 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than eight states, it has made about 2 lakh women functionally literate. This is the success story of Phoolpatti Devi, a TARA Akshar+ graduate from Uttar Pradesh.</p> <p>URL: https://www.youtube.com/watch?v=vilY-Y-LixU</p>

	<p>Title: Humari Udaan - Wings of Empowerment</p> <p>Duration: 10.10 mins</p> <p>Synopsis: The level of literacy in Rajasthan remains significantly below the national average. UNICEF and Development Alternatives joined hands to address this problem through the TARA Akshar+ Literacy programme. The immediate objective of the project is to respond to the poor learning abilities of 4,500 women and 500 children in Udaipur and Dungarpur districts of Rajasthan, within 21 months. The TARA Akshar+ programme is specially designed to make learners functionally literate in Hindi and basic Mathematics in a time span of just 56 days. This was followed by 6 months of Gyan Chaupali, which aims to strengthen what they have already learnt.</p> <p>URL: https://www.youtube.com/watch?v=-4AP_43WfZg</p>
	<p>Title: Haseena Begum shares her Journey from Literacy to Livelihood</p> <p>Duration: 3.05 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than eight states, it has made about 2 lakh women functionally literate. This is the success story of Haseena Begum, a TARA Akshar+ graduate from Uttar Pradesh.</p> <p>URL: https://www.youtube.com/watch?v=vilY-Y-LixU</p>
	<p>Title: TARA Akshar+ helps Geeta weave Self-Confidence and Independence in her life</p> <p>Duration: 4.00 mins</p> <p>Synopsis: TARA Akshar+ is an ICT based Adult Literacy Programme. Being run in more than eight states, it has made about 2 lakh women functionally literate. This video is the success story of Geeta Devi, a TARA Akshar+ graduate from Uttar Pradesh.</p> <p>URL: https://www.youtube.com/watch?v=538MQcmya_Y</p>
	<p>Title: The Journey of Phool Kumari</p> <p>Duration: 7.44 mins</p> <p>Synopsis: Phool Kumari, a resident of Hisua village, Bihar, was affected by polio as an infant, and cannot walk properly since then. Her father works as a labourer, and her entire family is illiterate. Phool Kumari enrolled in the TARA Akshar course and graduated with ease. Now that she can read and write, her confidence level has increased tremendously, and her physical disability does not come in her way of pursuing her dreams.</p> <p>URL: https://www.youtube.com/watch?v=s-47cIFwCrM</p>

	<p>Title: Access to Justice for Marginalized People</p> <p>Duration: 4.48 mins</p> <p>Synopsis: Women in the Bundelkhand region live in a society of extremely oppressive social values, and the majority of them are not aware of basic justice systems and provisions. In order to address the basic lack of knowledge, and to raise awareness on the rights and entitlements of women in the community as a whole, training for women and men was conducted at the community level, by volunteer Paralegal Workers (PLWs).</p> <p>URL: https://www.youtube.com/watch?v=9ki4YcyJ4rc&t=127s</p>
	<p>Title: Participatory Governance in Action</p> <p>Duration: 9.07 mins</p> <p>Synopsis: This video highlights the importance of enabling people's participation for progress. Addressing the question of how to spread awareness for change, it describes Development Alternatives' intervention with women SHGs, using the 4As approach, and the consequent impact.</p> <p>URL: https://bit.ly/3hh8Zfh</p>
	<p>Title: TARA Akshar+: A Magical Solution to Adult Literacy</p> <p>Duration: 4.06 mins</p> <p>Synopsis: This video throws light on Development alternatives' TARA Akshar+ adult literacy programme for women. It captures the views of women on what motivated them to join the programme – being literate would enable them to carry out basic tasks such as buying medicines, boarding the right bus, etc., which currently they are unable to.</p> <p>URL: https://bit.ly/36dN3ey</p>
	<p>Title: TARA Akshar+ Programme 2015: Chhinsa Village, Hathin, Palwal, Haryana</p> <p>Duration: 12.32 mins</p> <p>Synopsis: This video depicts testimonials of women who benefited from Development Alternatives' TARA Akshar+ programme, along with men of the community. They talk about how women's former apprehensions and disinterest towards literacy changed, with the motivation to help their children with studies, carry out household chores more effectively, and gain confidence as individuals.</p> <p>URL: https://www.youtube.com/watch?v=zuGjzWBIC3o&t=20</p>

	<p>Title: TARA Akshar+: Angoothe se Kalam Tak</p> <p>Duration: 10.17 mins</p> <p>Synopsis: This video describes Development Alternatives' TARA Akshar+ programme. It depicts how innovative and effective techniques like memory hook are used for imparting literacy efficiently to adult women of rural communities. It substantiates the impact created, through interviews with the programme team, trainers and benefited women.</p> <p>URL: https://www.youtube.com/watch?v=IH3B9UcciqM&t=95s</p>
	<p>Title: Empowering Her</p> <p>Duration: 8.01 mins</p> <p>Synopsis: TARA Akshar+ is a laptop-based functional literacy programme that teaches illiterates to read, write and do basic calculations in less than two months of time. It is followed by Apni Pathshala in order to sustain and increase the learning of neo-literates, and to continue empowerment. This video shares experiences of the instructors and learners and gives an insight into the programme.</p> <p>URL: https://www.youtube.com/watch?v=rVQwFiSyBx0&t=40s</p>

About Development Alternatives Group

Development Alternatives (DA) is a premier social enterprise with a global presence in the fields of green economic development, social equity and environmental management. It is credited with numerous technology and delivery system innovations that help create sustainable livelihoods in the developing world. DA focuses on empowering communities through strengthening people's institutions and facilitating their access to basic needs; enabling economic opportunities through skill development for green jobs and enterprise creation; and promoting low carbon pathways for development through natural resource management models and clean technology solutions.