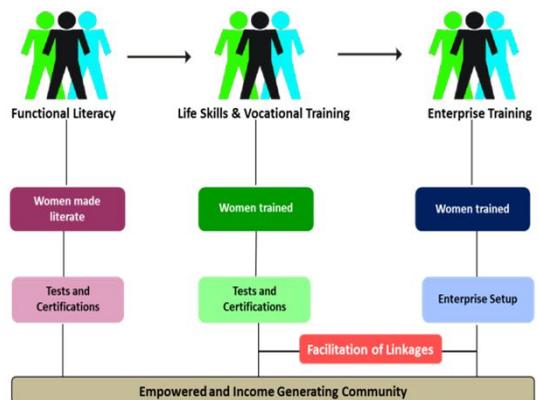


# 'Literacy to Self-Reliance'

## THE PROGRAMME

A significant relationship has been seen between literacy, employment and development. Literacy and vocational skills benefits both individuals & communities. It transforms people, communities & the social structure at large, and is key to socio-economic development. Literacy plays an important role in providing skilled manpower and thereby empowerment.

Further, empowering leads to empowering the family, the community and ultimately the nation as a whole. Taking on from this, **the Society for Technology and Action for Rural Advancement (TARA)**, has established a robust system, where women are first made literate and consequently their income generation environment is strengthened through various training and capacity building activities, resulting in them becoming self-reliant.



## THE COMPONENTS

Following are the components of the programme:

- **Functional Literacy:** 3 months, 2 contact hours per day
- **Life Skills and Vocational Skills Training:** 3 months
- **Enterprise Development Training:** 1 month
- Linkages Facilitation

## EXPECTED OUTCOMES

- Enhanced self-esteem and confidence
- Improved quality of life and increased access to entitlements
- Increased participation in decision making processes
- Enhanced income generation opportunities



साक्षरता से  
आत्मनिर्भरता तक  
Literacy to Self-Reliance

## 'Literacy to Self-Reliance' – Success Story

Name : Smt. Savita Jatav  
 District : Gautam Budh Nagar  
 State : Uttar Pradesh

This is the success story of Ms. Savita Jatav of Sunpura Village, Gautam Budh Nagar, Greater Noida. It describes her journey and experience of the 'Literacy to Self-Reliance' programme and how it has been a turning point in her life. Today, she is not only using the acquired skills for enhancing her quality of life, but is also an example for other women in her village.

Savita was a house wife till she enrolled for the 'Literacy to Self-Reliance' Programme, run by **Technology and Action for Rural Advancement (TARA)** with support from the Noida Power Company Ltd (NPCL) in 2012-13. But, today she is the only woman entrepreneur of her village.

Prior to her training with the programme, her husband was the sole breadwinner of the family-- a driver by profession. But Savita certainly wanted to give her children a better life. This programme, therefore, came as a boon in her life.

Upon completing the entire programme, she began with a few tailoring orders from home, and later felt that she wanted her own store. She shared her dream of opening a boutique, when TARA with NPCL's support again approached her village in 2014.

TARA up-skilled Savita by providing her with advanced training on stitching and tailoring. A month later, she opened her own stitching and tailoring center – PratiGYa Ladies Tailoring Center, named after her daughter. She receives 3 to 5 orders daily, for which she charges Rs. 100 per suit. Her family income has increased by more than Rs. 6000 per month.

Savita wishes that projects like 'Literacy to Self-Reliance' should come to each and every village and every woman and young girl should enroll in it. As quoted by Savita -"I thank NPCL and TARA for all their efforts. I was scared and lacked confidence, but thanks to the TARA team for believing in me and trusting that I could do this".

